Google Analytics

webmastertsulib@gmail.com Settings My Account Sign out

Library - http://library3.tnstate.edu/
Library [DEFAULT]

Reporting | Customization | Admin | Help

Find reports & more

MY STUFF
- Dashboards
- Shortcuts
- Intelligence Events

STANDARD REPORTS
- Real-Time
- Audience
  - Overview
  - Demographics
  - Behavior
  - Technology
  - Mobile
  - Custom
  - Visitors Flow
- Traffic Sources
- Content
- Conversions

Help
- The Visitors Overview Report
- Comparing Metrics
- Using the Interactive Table
- Common Report Controls
- Video: Add Advanced Segments

Help center

Search help center Go

Audience Overview

Oct 1, 2012 - Oct 31, 2012

Advanced Segments | Email | Export | Add to Dashboard | Shortcut

% of visits: 100.00%

Overview

Visits vs. Select a metric

Hourly | Day | Week | Month

3,380 people visited this site

Visits	5,516
Unique Visitors	3,380
Pageviews	17,348
Pages / Visit	3.15
Avg. Visit Duration	00:04:27
Bounce Rate	32.51%
% New Visits	51.58%

51.58% New Visitor
2,845 Visits

48.42% Returning Visitor
2,671 Visits

Demographics
- Language
- Country / Territory
- City

System
- Browser
- Operating System
- Service Provider

Mobile
- Operating System
- Service Provider
- Screen Resolution

	Language	Visits	% Visits
1.	en-us	5,430	98.44%
2.	en	49	0.89%
3.	zh-tw	6	0.11%
4.	en-gb	5	0.09%
5.	zh-cn	4	0.07%
6.	ru	3	0.05%
7.	en_us	2	0.04%
8.	es	2	0.04%
9.	fr	2	0.04%
10.	ko	2	0.04%

view full report

This report was generated on 2/20/13 at 3:22:03 PM - Refresh Report

© 2013 Google | Analytics Home | Terms of Service | Privacy Policy | Contact us | Send Feedback