

Library - <http://library3.tnstate.edu/>
Library [DEFAULT]

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Mar 1, 2013 - Mar 31, 2013

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

% of visits: 100.00%

Explorer

Site Usage | Ecommerce

Visits vs. [Select a metric](#)

Day | Week | Month

Visits

400

200

Mar 8

Mar 15

Mar 22

Mar 29

Visits

Pages / Visit

Avg. Visit Duration

% New Visits

Bounce Rate

4,753

3.19

00:04:14

46.45%

34.93%

% of Total: 100.00% (4,753)

Site Avg: 3.19 (0.00%)

Site Avg: 00:04:14 (0.00%)

Site Avg: 46.45% (0.00%)

Site Avg: 34.93% (0.00%)

Primary Dimension: [Source / Medium](#) | [Source](#) | [Medium](#) | [Other](#)

Plot Rows

Secondary dimension

Sort Type: Default

[advanced](#)

☐	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐	1. tnstate.edu / referral	3,450	3.36	00:04:35	42.61%	28.49%
☐	2. sultan.tnstate.edu / referral	587	3.24	00:05:06	34.92%	32.88%
☐	3. google / organic	330	2.51	00:01:10	78.79%	75.45%
☐	4. (direct) / (none)	258	2.03	00:02:03	73.64%	61.63%
☐	5. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	45	2.98	00:06:19	37.78%	28.89%
☐	6. google.com / referral	16	1.06	00:00:25	87.50%	93.75%
☐	7. bing / organic	13	2.69	00:00:11	61.54%	69.23%
☐	8. yahoo / organic	10	2.20	00:00:24	100.00%	70.00%
☐	9. m.facebook.com / referral	9	1.00	00:00:00	100.00%	100.00%
☐	10. aol / organic	5	1.20	00:00:04	100.00%	80.00%
☐	11. ask / organic	5	1.40	00:00:01	100.00%	80.00%
☐	12. comcast / organic	5	1.80	00:00:17	100.00%	80.00%
☐	13. 10.52.128.224 / referral	2	4.00	00:07:39	50.00%	0.00%
☐	14. google.de / referral	2	1.50	00:00:04	100.00%	50.00%
☐	15. mysu.tnstate.edu / referral	2	1.00	00:00:00	100.00%	100.00%
☐	16. ncpedia.org / referral	2	2.50	00:09:16	50.00%	50.00%
☐	17. avg / organic	1	1.00	00:00:00	100.00%	100.00%
☐	18. blacknashville.wordpress.com / referral	1	1.00	00:00:00	0.00%	100.00%
☐	19. facebook.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	20. google.com.bd / referral	1	2.00	00:01:00	100.00%	0.00%
☐	21. google.fr / referral	1	2.00	00:00:05	100.00%	0.00%

1 of 2

4/16/2013 10:43 AM

Library - http://library3.tnstate.edu/ Library [DEFAULT]		Reporting	Customization	Admin			Help 
☐	22. images.google / organic	1	1.00	00:00:00	0.00%	100.00%	
	23. mail.realtytitle.com / referral	1	4.00	00:00:40	0.00%	0.00%	
	24. portal.tds.net / referral	1	1.00	00:00:00	100.00%	100.00%	
	25. search.mywebsearch.com / referral	1	1.00	00:00:00	100.00%	100.00%	
	26. search.searchcompletion.com / referral	1	13.00	00:19:29	100.00%	0.00%	
	27. searchzone.com / referral	1	12.00	00:28:52	0.00%	0.00%	
	28. tnstate.campusguides.com / referral	1	1.00	00:00:00	100.00%	100.00%	
	Show rows: 500 Go to: 1 1 - 28 of 28   This report was generated on 4/16/13 at 10:42:23 AM - Refresh Report						