May 1, 2013 - May 31, 2013

% of visits: 100.00%

Explorer

Site Usage: Ecommerce

Visits

1. tennessee.edu / referral
   - Visits: 1,319
   - Bounce Rate: 37.45%
   - Session Duration: 00:04:57

2. google / organic
   - Visits: 439
   - Bounce Rate: 84.97%
   - Session Duration: 00:01:02

3. (direct) / (none)
   - Visits: 260
   - Bounce Rate: 82.31%
   - Session Duration: 00:02:07

4. sultan.tnstate.edu / referral
   - Visits: 189
   - Bounce Rate: 35.98%
   - Session Duration: 00:04:01

5. m.facebook.com / referral
   - Visits: 46
   - Bounce Rate: 95.65%
   - Session Duration: 00:00:08

6. facebook.com / referral
   - Visits: 37
   - Bounce Rate: 94.59%
   - Session Duration: 00:02:12

7. bing / organic
   - Visits: 10
   - Bounce Rate: 90.00%
   - Session Duration: 00:00:01

8. google.com / referral
   - Visits: 10
   - Bounce Rate: 90.00%
   - Session Duration: 00:01:03

9. search.mywebsearch.com / referral
   - Visits: 9
   - Bounce Rate: 95.56%
   - Session Duration: 00:00:20

10. tennessee.edu:2048 / referral
    - Visits: 8
    - Bounce Rate: 57.14%
    - Session Duration: 00:00:12

11. mytsu.tnstate.edu / referral
    - Visits: 7
    - Bounce Rate: 100.00%
    - Session Duration: 00:00:13

12. yahoo / organic
    - Visits: 7
    - Bounce Rate: 100.00%
    - Session Duration: 00:00:12

13. comcast / organic
    - Visits: 5
    - Bounce Rate: 100.00%
    - Session Duration: 00:00:38

14. aol / organic
    - Visits: 4
    - Bounce Rate: 100.00%
    - Session Duration: 00:00:15

15. ask / organic
    - Visits: 4
    - Bounce Rate: 100.00%
    - Session Duration: 00:00:38
<table>
<thead>
<tr>
<th>Rank</th>
<th>URL Description</th>
<th>Sessions</th>
<th>Avg. Time</th>
<th>% of Sessions</th>
<th>% of Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>10.52.128.224 / referral</td>
<td>2</td>
<td>2.00</td>
<td>50.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>17</td>
<td>raver / organic</td>
<td>2</td>
<td>0.50</td>
<td>50.00%</td>
<td>50.00%</td>
</tr>
<tr>
<td>18</td>
<td>vebidoo.de / referral</td>
<td>2</td>
<td>1.00</td>
<td>0.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>19</td>
<td>anywhere.me / referral</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>20</td>
<td>avg / organic</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>21</td>
<td>babylon / organic</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>22</td>
<td>centurylink.net / referral</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>23</td>
<td>google.cl / referral</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>24</td>
<td>google.fr / referral</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>25</td>
<td>search-results / organic</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>26</td>
<td>searchitems.com / referral</td>
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<td>2.00</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>27</td>
<td>searchcord.com / referral</td>
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<td>2.00</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>28</td>
<td>ww2.cox.com / referral</td>
<td>1</td>
<td>1.00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>29</td>
<td>yasni.com / referral</td>
<td>1</td>
<td>3.00</td>
<td>100.00%</td>
<td>0.00%</td>
</tr>
</tbody>
</table>