

MY STUFF

- Dashboards
- Shortcuts
- Intelligence Events

STANDARD REPORTS

- Real-Time
- Audience
- Traffic Sources
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    - All Traffic**
    - Direct
    - Referrals
    - Search
    - Campaigns
    - Search Engine Optimization
    - Social
    - Cost Analysis BETA
    - Advertising
- Content
- Conversions

## All Traffic

May 1, 2013 - May 31, 2013

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

% of visits: 100.00%

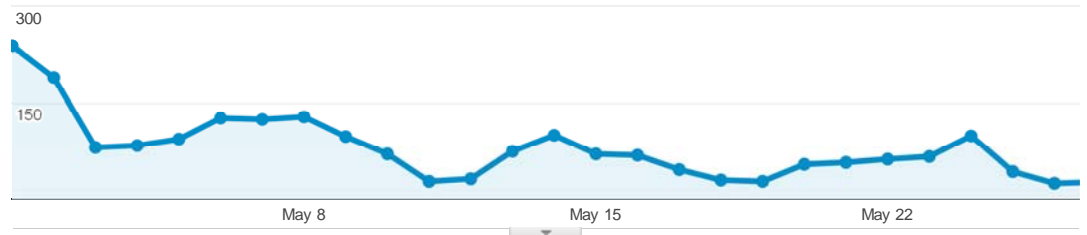
### Explorer

Site Usage | Ecommerce

Visits vs. Select a metric

Day Week Month

### Visits



Primary Dimension: Source / Medium | Source | Medium | Other

Plot Rows | Secondary dimension |  advanced

Sort Type: Default

<input type="checkbox"/>	Source / Medium	Visits <small>?</small> ↓	Pages / Visit <small>?</small>	Avg. Visit Duration <small>?</small>	% New Visits <small>?</small>	Bounce Rate <small>?</small>
		<b>2,371</b> <small>% of Total: 100.00% (2,371)</small>	<b>2.96</b> <small>Site Avg: 2.96 (0.00%)</small>	<b>00:03:31</b> <small>Site Avg: 00:03:31 (0.00%)</small>	<b>54.53%</b> <small>Site Avg: 54.49% (0.08%)</small>	<b>45.89%</b> <small>Site Avg: 45.89% (0.00%)</small>
<input type="checkbox"/>	1. <a href="#">tnstate.edu / referral</a>	1,319	3.72	00:04:57	37.45%	28.28%
<input type="checkbox"/>	2. <a href="#">google / organic</a>	439	1.60	00:01:02	84.97%	80.87%
<input type="checkbox"/>	3. <a href="#">(direct) / (none)</a>	260	2.23	00:02:07	82.31%	61.92%
<input type="checkbox"/>	4. <a href="#">sultan.tnstate.edu / referral</a>	189	3.16	00:04:01	35.98%	39.15%
<input type="checkbox"/>	5. <a href="#">m.facebook.com / referral</a>	46	1.24	00:00:08	95.65%	82.61%
<input type="checkbox"/>	6. <a href="#">facebook.com / referral</a>	37	1.30	00:00:11	94.59%	83.78%
<input type="checkbox"/>	7. <a href="#">bing / organic</a>	10	1.10	00:00:01	90.00%	90.00%
<input type="checkbox"/>	8. <a href="#">google.com / referral</a>	10	1.70	00:00:10	90.00%	70.00%
<input type="checkbox"/>	9. <a href="#">search.mywebsearch.com / referral</a>	9	1.56	00:00:20	100.00%	55.56%
<input type="checkbox"/>	10. <a href="#">tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral</a>	8	2.75	00:01:03	37.50%	25.00%
<input type="checkbox"/>	11. <a href="#">mytsu.tnstate.edu / referral</a>	7	1.00	00:00:00	57.14%	100.00%
<input type="checkbox"/>	12. <a href="#">yahoo / organic</a>	7	1.71	00:02:12	100.00%	71.43%
<input type="checkbox"/>	13. <a href="#">comcast / organic</a>	5	1.20	00:00:03	100.00%	80.00%
<input type="checkbox"/>	14. <a href="#">aol / organic</a>	4	1.25	00:05:17	100.00%	75.00%
<input type="checkbox"/>	15. <a href="#">ask / organic</a>	4	1.50	00:00:36	100.00%	75.00%

Library - http://library3.tnstate.edu/ Library [DEFAULT]		Reporting	Customization		Admin	Help
		100.00% (2,371)	2.96 (0.00%)	Site Avg: 00:03:31 (0.00%)	54.49% (0.08%)	45.89% (0.00%)
<input type="checkbox"/>	16. 10.52.128.224 / referral	2	2.00	00:00:13	50.00%	0.00%
<input type="checkbox"/>	17. naver / organic	2	0.50	00:00:00	50.00%	50.00%
<input type="checkbox"/>	18. vebidoo.de / referral	2	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	19. anywhere.me / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	20. avg / organic	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	21. babylon / organic	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	22. centurylink.net / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	23. google.cl / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	24. google.fr / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	25. search-results / organic	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	26. searchitems.com / referral	1	2.00	00:02:11	0.00%	0.00%
<input type="checkbox"/>	27. searchord.com / referral	1	2.00	00:00:05	0.00%	0.00%
<input type="checkbox"/>	28. ww2.cox.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	29. yasni.com / referral	1	3.00	00:00:08	100.00%	0.00%

Show rows:  Go to:  1 - 29 of 29 [◀](#) [▶](#)This report was generated on 7/2/13 at 2:44:09 PM - [Refresh Report](#)