

Library - http://library3.tnstate.edu/
Library [DEFAULT]

Reporting

Customization

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Viewing Metrics

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All Traffic

Jan 1, 2013 - Jan 31, 2013

Advanced Segments

Customize

Email

Export

Add to Dashboard

Shortcut

% of visits: 100.00%

Explorer

Site Usage

Ecommerce

Visits

vs.

Select a metric

Day

Week

Month

Visits

300

150

Jan 8

Jan 15

Jan 22

Jan 29

Visits

2,535

% of Total: 100.00% (2,535)

Pages / Visit

3.08

Site Avg: 3.08 (0.00%)

Avg. Visit Duration

00:04:23

Site Avg: 00:04:23 (0.00%)

% New Visits

54.24%

Site Avg: 54.24% (0.00%)

Bounce Rate

36.09%

Site Avg: 36.09% (0.00%)

Primary Dimension: Source / Medium

Source

Medium

Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced

☐	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐	1. tnstate.edu / referral	1,652	3.39	00:05:05	43.28%	25.30%
☐	2. sultan.tnstate.edu / referral	303	3.41	00:06:04	52.48%	30.03%
☐	3. google / organic	255	1.73	00:00:56	91.37%	80.78%
☐	4. (direct) / (none)	137	2.34	00:02:16	87.59%	74.45%
☐	5. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	63	2.81	00:03:32	61.90%	26.98%
☐	6. google.com / referral	37	1.84	00:00:15	100.00%	48.65%
☐	7. bing / organic	22	1.64	00:00:34	63.64%	72.73%
☐	8. yahoo / organic	13	1.38	00:00:10	84.62%	84.62%
☐	9. ask / organic	6	1.00	00:00:00	100.00%	100.00%
☐	10. aol / organic	5	1.00	00:00:00	100.00%	100.00%
☐	11. tnstate.campusguides.com / referral	5	4.00	00:02:39	100.00%	20.00%
☐	12. google.ca / referral	4	2.25	00:00:07	100.00%	50.00%
☐	13. mytsu.tnstate.edu / referral	4	2.25	00:05:19	100.00%	50.00%
☐	14. babylon / organic	3	2.00	00:01:00	100.00%	33.33%
☐	15. search.mywebsearch.com / referral	3	2.00	00:08:38	66.67%	33.33%
☐	16. avg / organic	2	1.00	00:00:00	100.00%	100.00%
☐	17. ebscohost.com.sultan.tnstate.edu / referral	2	2.50	00:04:34	50.00%	50.00%
☐	18. google.pl / referral	2	1.50	00:00:58	50.00%	50.00%
☐	19. www.goo.gl/Qv87f / referral	2	1.00	00:00:00	0.00%	100.00%
☐	20. blacknashville.wordpress.com / referral	1	2.00	00:01:44	100.00%	0.00%
☐	21. cbel.search-help.net / referral	1	1.00	00:00:00	100.00%	100.00%

1 of 2

2/21/2013 8:43 AM

	 Library - http://library3.tnstate.edu/ Library [DEFAULT]	Reporting	Customization				Admin	Help 
☐	23. google.co.th / referral			1	3.00	00:00:27	100.00%	0.00%
☐	24. google.co.zw / referral			1	1.00	00:00:00	100.00%	100.00%
☐	25. google.de / referral			1	1.00	00:00:00	100.00%	100.00%
☐	26. google.no / referral			1	1.00	00:00:00	100.00%	100.00%
☐	27. midmajority.com / referral			1	1.00	00:00:00	100.00%	100.00%
☐	28. o-ehis.ebscohost.com.sultan.tnstate.edu. / referral			1	1.00	00:00:00	0.00%	100.00%
☐	29. portal.tds.net / referral			1	1.00	00:00:00	100.00%	100.00%
☐	30. search.handycafe.com / referral			1	1.00	00:00:00	100.00%	100.00%
☐	31. search.surfcanyon.com / referral			1	1.00	00:00:00	100.00%	100.00%
☐	32. searchqu.com / referral			1	1.00	00:00:00	100.00%	100.00%
☐	33. searchresults.verizon.com / referral			1	1.00	00:00:00	100.00%	100.00%
☐	34. translate.google.de / referral			1	2.00	00:04:32	100.00%	0.00%

Show rows: Go to: 1 - 34 of 34  This report was generated on 2/21/13 at 8:42:51 AM - [Refresh Report](#)