

Library - http://library3.tnstate.edu/
Library [DEFAULT]

Reporting

Customization

Admin

Help

Find reports & more

MY STUFF

Dashboards

Shortcuts

Intelligence Events

STANDARD REPORTS

Real-Time

Audience

Traffic Sources

Overview

Sources

All Traffic

Direct

Referrals

Search

Campaigns

Search Engine Optimization

Social

Cost Analysis BETA

Advertising

Content

Conversions

Help

The All Traffic Report

Viewing Metrics

Help center

Search help center

Go

All Traffic

Dec 1, 2012 - Dec 31, 2012

Advanced Segments

Customize

Email

Export

Add to Dashboard

Shortcut

% of visits: 100.00%

Explorer

Site Usage

Ecommerce

Visits

vs. Select a metric

Day

Week

Month

Visits

400

200

Dec 8

Dec 15

Dec 22

Dec 29

Visits

2,665

% of Total: 100.00% (2,665)

Pages / Visit

2.80

Site Avg: 2.80 (0.00%)

Avg. Visit Duration

00:03:50

Site Avg: 00:03:50 (0.00%)

% New Visits

45.03%

Site Avg: 45.03% (0.00%)

Bounce Rate

38.09%

Site Avg: 38.09% (0.00%)

Primary Dimension: Source / Medium

Source

Medium

Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced

	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐	1. tnstate.edu / referral	1,921	3.10	00:04:30	37.95%	30.04%
☐	2. sultan.tnstate.edu / referral	308	2.62	00:03:51	36.36%	38.31%
☐	3. google / organic	234	1.62	00:00:43	84.19%	74.79%
☐	4. (direct) / (none)	117	1.69	00:01:41	85.47%	70.94%
☐	5. google.com / referral	28	1.68	00:00:14	96.43%	57.14%
☐	6. bing / organic	16	1.88	00:02:15	43.75%	75.00%
☐	7. yahoo / organic	10	1.00	00:00:00	90.00%	100.00%
☐	8. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	8	2.00	00:00:51	12.50%	62.50%
☐	9. aol / organic	6	1.17	00:00:18	100.00%	83.33%
☐	10. ask / organic	4	1.00	00:00:00	75.00%	100.00%
☐	11. babylon / organic	2	2.00	00:00:18	100.00%	0.00%
☐	12. tnstate.campusguides.com / referral	2	1.50	00:00:41	50.00%	50.00%
☐	13. duckduckgo.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	14. google.md / referral	1	1.00	00:00:00	100.00%	100.00%
☐	15. insightws.infospace.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	16. search-results / organic	1	1.00	00:00:00	100.00%	100.00%
☐	17. searchfunmoods.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	18. trees.ancestry.com / referral	1	1.00	00:00:00	0.00%	100.00%
☐	19. tsulhighereducation.moonfruit.com / referral	1	1.00	00:00:00	0.00%	100.00%
☐	20. tumblr.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	21. vinden.nl / referral	1	1.00	00:00:00	100.00%	100.00%

 Library - <http://library3.tnstate.edu/>
Library [DEFAULT] ▼

Reporting

Customization

Admin

Help 