



2016 Scholarship Gala

Sponsorship Benefit and Recognition Levels*

Platinum Sponsor – \$150,000
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none"> • Twenty (20) student need-based and/or merit based scholarships awarded in honor of your business, family or designee
<ul style="list-style-type: none"> • Platinum-level branding in the Gala electronic and print collateral, including the web announcement, event program and designated signage and audio/visuals onsite, as well as recognition during the Homecoming parade and game
<ul style="list-style-type: none"> • Full-page ad with premium placement in the Gala program
<ul style="list-style-type: none"> • Two (2) Preferred Seating Tables at the Gala (20 tickets)
<ul style="list-style-type: none"> • Opportunity to provide a branded promotional gift item for distribution to Gala attendees
<ul style="list-style-type: none"> • Ten (10) passes for official Homecoming alumni events (Alumni Whiteout Mixer ▪ Breakfast of Champions)
<ul style="list-style-type: none"> • Full Team at the Ralph Boston Golf Tournament (4 players)
<ul style="list-style-type: none"> • Four (4) Homecoming Game Suite Tickets
<ul style="list-style-type: none"> • Special Invitation for two (2) to the President’s Society and Legacy Luncheon
<ul style="list-style-type: none"> • Recognition in the Foundation Annual Honor Roll of Donors
Gold Sponsor – \$100,000
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none"> • Fifteen (15) student need-based and/or merit based scholarships awarded in honor of your business, family or designee
<ul style="list-style-type: none"> • Gold-level branding in the Gala electronic and print collateral, including the web announcement, event program and designated signage and audio/visuals onsite, as well as recognition during the Homecoming game
<ul style="list-style-type: none"> • Full-page ad in the Gala program
<ul style="list-style-type: none"> • Two (2) Preferred Seating Tables at the Gala (20 tickets)
<ul style="list-style-type: none"> • Eight (8) passes for official Homecoming alumni events (Alumni Whiteout Mixer ▪ Breakfast of Champions)
<ul style="list-style-type: none"> • Full Team at the Ralph Boston Golf Tournament (4 players)
<ul style="list-style-type: none"> • Two (2) Homecoming game Suite Tickets and two (2) stadium tickets
<ul style="list-style-type: none"> • Recognition in the Foundation Annual Honor Roll of Donors

*Sponsorships are a tax deductible contribution, less the market value of event tickets.



2016 Scholarship Gala

Sponsorship Benefit and Recognition Levels*

Silver Sponsor – \$50,000
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none"> • Five (5) student need-based and/or merit based scholarships awarded in honor of your business, family or designee • Half-page ad in the Gala program • One (1) Preferred Seating Tables at the Gala (10 tickets) • Six (6) passes for official Homecoming alumni events (Alumni Whiteout Mixer ▪ Breakfast of Champions) • Full Team at the Ralph Boston Golf Tournament (4 players) • Four (4) Homecoming game stadium tickets • Recognition in the Foundation Annual Honor Roll of Donors

Bronze Sponsor – \$25,000
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none"> • Two (2) student need-based and/or merit based scholarships awarded in honor of your business, family or designee • Half-page ad in the Gala program • One (1) Preferred Seating Tables at the Gala (10 tickets) • Four (4) passes for official Homecoming alumni events (Alumni Whiteout Mixer ▪ Breakfast of Champions) • Full Team at the Ralph Boston Golf Tournament (4 players) • Two (2) Homecoming game stadium tickets • Recognition in the Foundation Annual Honor Roll of Donors

Diamond Sponsor – \$10,000 (Option #1 includes Homecoming Alumni Event passes)
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none"> • One (1) student need-based and/or merit based scholarship awarded in honor of your business, family or designee • Quarter-page ad in the Gala program • One (1) Sponsor Table at the Gala (10 tickets) • Two (2) passes for official Homecoming alumni events (Alumni Whiteout Mixer ▪ Breakfast of Champions) • Two (2) Homecoming game stadium tickets • Recognition in the Foundation Annual Honor Roll of Donors

**Sponsorships are a tax deductible contribution, less the market value of event tickets.*



2016 Scholarship Gala

Sponsorship Benefit and Recognition Levels*

Diamond Sponsor – \$10,000
(Option #2 includes the Ralph Boston Golf Tournament)

Table with 1 column and 7 rows listing benefits and recognitions for Diamond Sponsor, including scholarship, ad, table, golf team, tickets, and donor roll.

Pearl Sponsor – \$5,000
(Option #1 includes Homecoming Alumni Event passes)

Table with 1 column and 5 rows listing benefits and recognitions for Pearl Sponsor, including listing, table, passes, tickets, and donor roll.

Pearl Sponsor – \$5,000
(Option #2 includes the Ralph Boston Golf Tournament)

Table with 1 column and 5 rows listing benefits and recognitions for Pearl Sponsor, including listing, table, golf team, tickets, and donor roll.

*Sponsorships are a tax deductible contribution, less the market value of event tickets.



2016 Scholarship Gala

Sponsorship Benefit and Recognition Levels*

Sapphire Sponsor – \$2,500 (Community Partner)
<i>Benefits and Recognitions</i>
<ul style="list-style-type: none">• Sponsor listing in the Gala program
<ul style="list-style-type: none">• One (1) Sponsor Table at the Gala (10 tickets)
<ul style="list-style-type: none">• Recognition in the Foundation Annual Honor Roll of Donors

For more information, please contact either **Eloise Alexis** (ealexis@tnstate.edu / **615.963.1880**) or **Betsy Jackson** (bjackson33@tnstate.edu / **615.963.7756**).

**Sponsorships are a tax deductible contribution, less the market value of event tickets.*