

Robert Blalock

**Chief Information Officer (CIO) and Chief Operating Officer (COO), Benebay Inc.
Entrepreneur – Restaurateur**

Robert is an accomplished Senior Executive, with more than 20 years of success across the healthcare and technology industries. Having navigated complex initiatives within an \$11 billion Global 1000 company, he possesses a deep-seated expertise in security, compliance, strategy, and operational excellence across highly regulated industries. His track record of surpassing business objectives spans diverse domains including HealthTech, Insurance, FinTech, and the restaurant industry.

Currently serving as the COO & CIO for Benebay, Robert leverages his extensive background in HealthTech & FinTech to drive innovative solutions and elevate customer experiences while optimizing healthcare costs. In addition to his corporate role, Robert assumes the pivotal position of Finance Chair for the Tennessee State University Foundation Board, overseeing assets exceeding \$100 million and facilitating strategic financial management.

As a franchise owner of multiple Zaxby's restaurants in the Tampa Area and a co-founder of restaurant concepts under Pot Belly Stove LLC, headquartered in San Antonio, TX, Robert exemplifies entrepreneurial acumen and business leadership.

Robert earned his Bachelor of Science in Computer Science from Tennessee State University, where he pledged Kappa Alpha Psi Fraternity, Alpha Theta Chapter. Subsequently, he obtained his Master's degree in Software Engineering from Illinois State University. Based in Tampa, FL, Robert is a sought-after public speaker, mentor, and advocate for career and entrepreneurial endeavors.

Committed to family and community, Robert is married to Michelle Ragland Blalock, founder of College Cash with Money Michelle radio and YouTube show. Together, they are proud parents to Robert Blalock III (Robbie), a Dr. Levi Watkins scholar and Pre-Med student at Tennessee State University, and Blaylin Blalock (BB), a National Honors Society student poised for high school. Recognized as the 2015 Power Couple of the Year, Robert and Michelle remain dedicated to mentoring and empowering individuals within the Tampa Bay community and beyond.