
Melvin N. Johnson, D.B.A.
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Economics & Finance
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Professional Interests

Academic Background

D.B.A. Indiana University, Bloomington, Indiana, Business Economics and Public Policy, 1983

M.B.A. Indiana University, Bloomington, Indiana, Business Economics and Public Policy, 1979

M.A. Ball State University, Muncie, Indiana, Economics, 1974

B.S. North Carolina Agricultural and State University, Greensboro, North Carolina, Economics, 1968

WORK EXPERIENCE:

Academic Experience

President, Tennessee State University (June, 2005 - January, 2011). served as the executive head of the institution and of all its departments, and exercises supervision and direction to promote the efficient operation of the institution; responsible to the Board, through the Chancellor, for the operation and management of the institution and for the execution of all directives of the Board and of the Chancellor; has direct access to the Board by submitting reports to the Board at its regular meetings and meets with the Board on such occasions; is the official medium of communication between the faculty and the Chancellor, and between the council, senate, assembly, or either of the faculty or of the students, and the Chancellor; recommends annually to the Board of Regents, through the Chancellor, the creation or continuance of positions of faculty and other employees of the institution; recommends or makes appointments of personnel and, within budgetary limitations, to fix their salaries, and to recommend or approve promotions, transfers, leaves of absence, and removal of personnel, pursuant to the requirements of policies and procedures established by the Board, and subject to such prior approval or confirmation of the Board or the Chancellor as may be required by the Board; makes an annual report to the Board, through the Chancellor, of the work and condition of the institution.

Vice Chancellor for Academic Affairs and tenured professor of economics, Winston-Salem State University (July, 2000 - May, 2005). served as the Chief Academic Officer and was responsible for: a) the overall coordination and effective implementation of the entire academic program of the university and is the official channel between the Chancellor and the area of academic affairs. Provided a.) ongoing management of the University's computing and telecommunications resources b.) distance learning and training programs for administrators, faculty, and staff and c.) coordination of planning, budgeting and implementation strategies for enhancing the campus infrastructure for computing and telecommunications for the entire campus. Provided excellent leadership over the School of Graduate Studies and one of the largest undergraduate departments in a major university setting.

Paid Service

2012: Educational Testing Service, Serves on the Educational Testing Service Board of Trustees whose aim is to close the achievement gap.

TEACHING:

Courses Taught

Courses from the Teaching Schedule: Introduction to Business and Economics, Principles of Economics I, Principles of Economics II

INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

- Johnson, M. N. (2013). Financial and Related Issues Among Historically Black Colleges and Universities. *Journal of Intercollegiate Sport*, 2013 (6), 65-75.
- Kasibhatla, K., Arize, A., Malindretos, J., & Johnson, M. N. (2001). Assessing monetary policy reaction to capital flows in Indonesia and Thailand using vector error correction model.(Statistical Data Included). *Mid-Atlantic Journal of Business*.
- Kasibhatla, K. M., Johnson, M. N., Malindretos, J., & Arize, A. C. (2001). Twin Deficits Revisited. *Journal of Business and Economic Studies*, 7 (2), 52.
- Tomkiewicz, J., Adeyemi-Bello, T., & Johnson, M. N. (1999). Contrasting the Attitudes of African American and White College Business Students. *Equal Opportunities International*, 18 (1).
- Tomkiewicz, J., Johnson, M. N., & Brenner, O.C. (1997). Comparing Job Orientations of Black and White College Graduates in Business. *Journal of Social Behavior and Personality*, 12 (3).
- Johnson, M. N., Kasibhatla, K. M., & Malindretos, J. (1996). Failure of External Debt Processes in Brazil and Mexico: An Examination. *International Journal of Finance*.

Book Chapters

Refereed

- Johnson, M. N., Kasibhatla, K. M., Arize, A., Grivoyannis, E., & Malindretos, J. (2005). A Multivariate Test of Causality Between India's Domestic Credit and Foreign Exchange Reserves. In Cheng Lee and Alice Lee (Eds.), *Advances in Financial Planning and Forecasting* (pp. 243-260). Center for Pacific Basin Business, Economics, and Finance Research, Vol. I(2005).
- Johnson, M. N., Kasibhatla, K. M., & Malindretos, J. (2000). Keynesian and Monetary Approaches to the Balance of Payments. In Augustine Arize, et. al. (Ed.), *Balance of Payments Adjustment*. Greenwood Press.
- Johnson, M. N. & Kasibhatla, K. M. (1994). A Monetary Model of the Mexican Balance of Payments. In Peter Gray and Sandra Richards (Eds.), *International Finance in the New World Order*. Oxford, England: Elsevier, Ltd.: Pergamon Press.

Presentation of Non-Refereed Papers

International

- Kasibhatla, K. M., Malindretos, J., & Johnson, M. N. (2002). *Multivariate Tests of Cointegration between Domestic Credit and International Reserves*. Eastern Business and Economic Association Annual Conference, Paradise Island, Bahamas.
- Johnson, M. D., Johnson, M. N., & Scales, G. (2001, April). *Planning for a Virtual Campus: Attributes of a Successful Launch*. Proceedings of the 20th World Conference on Open Learning and Distance Education, Dusseldorf, Germany.
- Johnson, M. N. (2000, January). *The New South Africa: Exploring Marketplace Strategies in a Transition Economy*. Proceedings of the 7th International Conference on Marketing and Development, Accra, Ghana.
- Kasibhatla, K. M., Johnson, M. N., & Malindretos, J. (1999, August). *Monetary Policy Reaction to Capital Flows in Indonesia and Thailand: An Empirical Analysis*. Proceedings of the Northeast Business Administration International Conference, Udaipur, India.

Johnson, M. N. & Kasibhatla, K. M. (1995). *Implications of Derivatives*. Annual Conference of the Eastern Economic Association, New York, New York.

Johnson, M. N. & Kasibhatla, K. M. (1995, March). *International Dimension of Derivative Instruments*. Annual Conference of the Eastern Economic Association, New York, New York.

Local

Johnson, M. N. & Newman, E. M. (1995). *Information Technology at North Carolina A&T State University*. Proceedings of the Minority University - Space Interdisciplinary Network (MUSPIN) Fifth Annual Users Working Group Conference, Baltimore, Maryland.

National

Johnson, M. N. (2013, January). *Financial and Related Issues Among Historically Black Colleges and Universities*. NCAA Scholarly Colloquium 2013, Dallas, Texas.

Kasibhatla, K. M., Johnson, M. N., & Stewart, D. (2003). *Bond Rate and Inflation Rate Dynamics*. Eastern Economic Association Annual Conference, New York, New York.

Kasibhatla, K. M., Stewart, D., & Johnson, M. N. (2003). *Stochastic Trends in Major Equity Markets: A Comparative Study*. Eastern Economic Association Annual Conference, New York, New York.

Miller, R. & Johnson, M. N. (1995). *Teaching Economics at Historically Black Colleges and Universities*. Concurrent Sessions on Teaching Economics: Instruction and Classroom Based Research, Pittsburg, Pennsylvania.

Johnson, M. N. & Redmon, A. (1992, October). *Predictive Model of Black Owned Savings and Loan Failures: A Preliminary Study*. Proceedings of the TIMS Twenty-eight Annual Meeting, Myrtle Beach, South Carolina.

Grants

Funded

2010 [Year 3 of 5]: Johnson, M. N. & Sharpe, L., Tennessee Louis Stokes Alliance for Minority Institutions, Principal Investigator, GOV-National Science Foundation (NSF). .

2010: Johnson, M. N. & Nettles, M., Race to The Top, GOV-Department of Education (DE). .

2010: Johnson, M. N. Chair for Sustainable Agriculture, Principal Investigator, May Family Endowment. Creation of Endowed Chair for Sustainable Agriculture.

2007 [Year 1 of 4]: Johnson, M. N., Nettles, M., & Millet, P., Strengthening Instruction in Tennessee Elementary Schools (Focus on Mathematics), State of Tennessee. .

Working Papers

Johnson, M. N. (2013). "FINANCIAL AND RELATED ISSUES AMONG HISTORICALLY BLACK COLLEGES AND UNIVERSITIES," targeted for Journal of Intercollegiate Sport.

SERVICE:

Service to the University

College Assignments

Assurance Of Learning - Institutional Service:

2009-2010: Partnership with area hospitality industry: Partnerships strengthened with area hospitality industry. A new proposal was developed for an academic concentration in Hospitality Management with the strong support of the hospitality industry in Nashville. Planned implementation for fall 2012.

University Assignments

Other Institutional Service Activities:

2008-2009: Women's Center: Implemented the first Women's Center at the University with spouse and other founders. The Women's Center provides a safe, diverse environment that aims to improve the lives and working environment of all women at Tennessee State University as well as the surrounding community. Students, faculty and staff can learn about resources available on campus and in the community, receive assistance in a crisis, engage in intellectual and stimulating discussion, or simply enjoy a place of meditation and relaxation. The center develops and sponsors programming that enhances the skills of women and assists in their development as scholars and professionals. Lastly, the center works closely with the university's Women's Studies Program to provide academic courses that explore issues of gender, sexuality and inequality through examination of the lives and efforts of women. The Women's Center also collaborates with various community organizations to provide opportunities that are more equitable for women through advocacy, outreach and support.

State-wide Assignments

Other Institutional Service Activities:

2010-2011: Founding President Tennessee Campus Compact: Promote service learning and civic engagement statewide in all public and private higher education institutions.

Service to the Profession

Advisor

2012: Millenium Leadership Institute (AASCU), Washington, District of Columbia. Faculty member dedicated to prepare senior academic leaders.

Board Member: Board of Trustees

2012: Frist Center for the Visual Arts, Nashville, Tennessee. Member of the Board of Trustees and Chair of the Education Council

2010: Educational Testing Service, Princeton, New Jersey. A nonprofit, ETS advances quality and equity in education for people worldwide by creating assessments based on rigorous research.

2010: Tennessee Institute of Public Health, Nashville, Tennessee.

Board of Directors: Moderate Involvement

2010: American Association for Colleges of Teacher Education, Washington, District of Columbia.

Board of Directors: Substantial Involvement

2010: American Association of State Colleges and Universities, Washington, District of Columbia. Served on the Board of Directors and Executive Committee of (AASCU)

Chair: Committee / Task Force

2013: Southern Association of Schools and Colleges On-Site Committee, Mobile, Alabama. Chair of Reaffirmation Committee

2010: American Council on Education: Commission on Effective Leadership, Washington, District of Columbia.

Member: Committee/Task Force

2007: NCAA Committee on Academic Performance, Indianapolis, Indiana. Served as Vice Chair

Officer: Organization / Association

2010: Tennessee College Association, Nashville, Tennessee. President of the Tennessee College Association. Membership includes presidents of all public, private and independent Higher Education institutions in Tennessee.

Service to the Community

Member of a Committee

2011: Rotary international

2010: Action on Nashville Steering Committee, Set the agenda for the community.

2010: Nashville Area Chamber of Commerce, Board member Chamber of Commerce

Faculty Development

Other Professional Development

2006: Leadership Nashville, Nashville, Tennessee. Leadership Development.

2002: Triad Leadership Network, Winston-Salem, North Carolina. Executive Leadership for Regional Leaders.

2001: North Carolina Bank Director's College, Greensboro, North Carolina. Professional Development associated with participation serving on the North Carolina Banking Commission..

2001: Leadership Winston-Salem, Winston-Salem, North Carolina. Leadership Development.

Professional Internships

2005: Senior Fellow of Future Focus 2020, Winston-Salem, North Carolina. Senior Fellow for Thought Generation.

2004: NAFEO/Kellogg Leadership Fellow, Washington, District of Columbia. Professional Leadership Development and Internship Program.

2001: Millenium Leadership Institute Protege (AASCU), Washington, District of Columbia. Professional Leadership Development and Internship Program.

1993: Nissan Fellow, Los Angeles, California. Professional Leadership Development and Internship Program at UCLA.

Professional Seminars / Workshops

2005: Harvard Seminar for New Presidents (HSNP), Cambridge, Massachusetts. Professional Leadership Development for Academic CEOs.

2003: Harvard Institute for Educational Management (IEM), Cambridge, Massachusetts. Professional Leadership Development for Senior Academic Leaders.

2002: Executive Leadership Summit, Hampton, Virginia. Executive Leadership Development.

1999: Management and Leadership in Education (MLE), Cambridge, Massachusetts. Leadership Development for Transformational Leaders in Education.

1995: American Banking Association Ayres Fellow, Newark, Delaware. Professional Development as a Banking Scholar at Stonier Graduate School of Banking at University of Delaware.

Honors & Awards

Award

2010: 100 Black Men of Middle Tennessee. Forerunner Award for Community Service

2010: Thurgood Marshall College Fund. Thurgood Marshall Presidential Leadership Award

2009: Jefferson Street United Merchants Partnership, Inc.. Candlelight Award for Community Service

2009: Opportunities Funding Corporation. Most Entrepreneurial HBCU President Award

2009: Ball State University. Outstanding Black Alumni Award

2008: Opportunities Industrialization Center. Lion of Zion Award for Community Service

2007: Trumpet Awards Foundation. Leadership Award in Education

2006: Alpha Phi Alpha Fraternity, Inc. (Tau Lambda). Leadership Award for Community Work

2005: Northeast Business and Economics Association. Lifelong Excellence and Leadership in Higher Education, Northeast Business and Economics Association, Yeshiva University (2005)

Honor

2014: *Super Professor 2014*. Faculty Row. "Super Professors" launched in December 2011 by the leading network site for academics, FacultyRow.com, is gaining recognition from academics, by giving it back to them. The Faculty Row network has grown consistently since its inception and currently has over 103,000 members in 95 countries. Super Professors are a peer reviewed group of expert academics that consistently demonstrate excellence, passion, and clarity.

2010: Tennessee State University, College of Agriculture and Consumer Sciences. Agriculture and Home Economics Hall of Fame, Tennessee State University

2007: Celebrate Nashville. Selected as one of Nashville's top 50 Business and Community Leaders for the Future by "Celebrate Nashville," the official publication for Nashville's 200 year anniversary, May 2007

2007: The Honor Society of Phi Kappa Phi. Honor Society

2005: Kappa Delta Pi Honor Society, Education. Honor Society, Education

2004: Alpha Sigma Lambda Honor Society. Honor Society

1998: Who's Who Among America's Teachers. Who's Who Among America's Teachers

1994: Golden Key Honor Society. Honor Society (1994)

1983: Beta Gamma Sigma International Honor Society in Business. International Honor Society in Business

1975: Outstanding Young Men of America. Outstanding Young Men of America

1973: Omicron Delta Epsilon International Honor Society, Economics. International Honor Society, Economics
