



TENNESSEE STATE UNIVERSITY

2014 Barber & Cosmetology Instructors Seminar

August 10th - 11th



Sponsored by

**Tennessee Cosmetology and Barbers Board in cooperation with
the Office of Continuing Education at Tennessee State University**

Milady's Career Institute

The Master Educator Program



Dynamic Team Building FULL-DAY PROGRAM

This program focuses on the importance of evaluating the team environment and provides specific strategies for building a cohesive and productive team. Participants will define teams and teamwork, identify the benefits of teamwork, the ingredients for team motivation, and work through six practical steps in team building.

High-Impact Teaching Skills & Presentation Techniques FULL-DAY PROGRAM

This program covers step-by-step activities that take participants through every step of developing and delivering a powerful classroom presentation. Participants will understand steps for increasing personal awareness, how to use the C – R – E – A – T – E model with nine essential elements for delivering a powerful presentation. In addition, the ten basic needs of adult learners will be thoroughly discussed.

Samantha Ferreira - Educator

As assistant manager and stylist of Hair Havoc Salon in Northeast Philadelphia, Samantha fulfills her love for cosmetology. She has been in the cosmetology industry since 1995 and has been teaching cosmetology since 1997. Samantha has taught all levels of cosmetology and is currently teaching the Master Educator Program and the Leadership series for Student Instructors for the Empire Beauty Schools, Inc. Samantha is a great source of motivation for her students. Her passion for teaching is evident as soon as you step into her classroom. Through her dynamic techniques, she engages every learner and transforms every lesson into an adventure.



Sunday Agenda

Milady's Career Institute The Master Educator Program Dynamic Team Building Sunday, August 10, 2014

7:30 a.m.	Registration
8:00 a.m.	Welcome, Introductions, Agenda Opening Activity and Program Objectives
8:30 a.m.	The Concept of Teamwork, Human Behavior Motivation, Qualities of a Dynamic Leader
10:15 a.m.	Break
10:30 a.m.	Elements of a Mission Statement, Fellowship, Communication, Feedback, Commonalities of High Performance Teams
12:00 noon	Lunch
12:30 p.m.	The Team Building Process, Purpose, Six Levels of Team Building
1:45 p.m.	Elements of Empowerment, Think Like Geese
3:00 p.m.	Summary and Review, Collect Evaluations
3:30 p.m.	Closing
3:30 p.m.	Break
3:45 p.m.	PSI Candidate Information Bulletin
5:30 p.m.	Closing

Milady's Career Institute is approved as a Provider of Continuing Education by the National Accrediting Commission of Cosmetology Arts and Sciences.

STUDENTS////////// EDUCATORS////////// SCHOOL OWNERS////////// TECHNICIANS////////// SALON/SPA OWNERS
DREAM/INSPIRE/DEVELOP/CREATE/GROW

Monday Agenda

Milady's Career Institute The Master Educator Program High Impact Teaching Skills and Presentation Techniques Monday, August 11, 2014

7:30 a.m.	Registration
8:00 a.m.	Welcome, Introductions, Agenda
8:30 a.m.	Opening Activity and Program Objectives
9:30 a.m.	Powerful Presentations: Generational Skills, Personal Awareness, The Six P's in Education
10:30 a.m.	Break
10:45 a.m.	Powerful Presentations Continues: Components of a Powerful Presentation, Powerful Motivation, Powerful Openings, Building Powerful Content
12:00 noon	Lunch
12:30 p.m.	Powerful Presentations Continues: Closings with Impact, Connecting All the Parts, Transitions, Varying the Stimuli
1:45 p.m.	Powerful Presentations Continues: Questioning, Reinforcement, Overcoming Anxiety
3:00 p.m.	Summary and Review; Collect Evaluations
3:30 p.m.	Closing
3:30 p.m.	Break
3:45 p.m.	TN Board of Cosmetology Q&A
4:15 p.m.	Certificate Presentation

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Area Hotels

Hotels Located in the Downtown Nashville Area (Near Avon Williams Campus).
Rates are subject to availability. Contact the hotel to verify current room rates.

Holiday Inn Express Downtown

615-244-0150

920 Broadway

<http://www.hiexpress.com>

Rates starting from \$107 plus tax/night (ask for the “State” rate). Complimentary
Downtown Shuttle Service, 4 Blocks from the Avon Williams Campus.

Homewood Suites

615-742-5550

706 Church Street

<http://www.homewoodsuites1.hilton.com>

Rates starting from \$107 plus tax/night (ask for the “government” rate).
5 Blocks from the Avon Williams Campus.

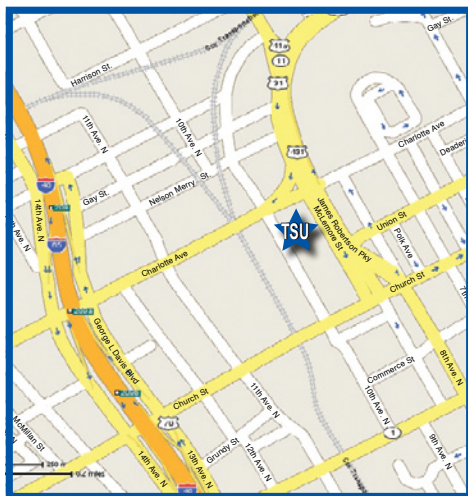
Directions

From the north, via I-65, or the north-west, via I-24: Approaching Nashville, I-24 merges with I-65. Continue south on I-65 and then to I-40. At split take I-40 East and take exit 209 –Charlotte Avenue. Turn left on Charlotte and then turn right on 10th Avenue.

From the east, via I-40: Take exit 209 – Charlotte Avenue exit. Turn right at the end of the exit ramp onto Charlotte, and then turn right on 10th Avenue.

From the west, via I-40: Take exit 209. Turn left at the end of the exit ramp onto Charlotte Avenue and then turn right on 10th Avenue.

From the south, via I-65, or from the southeast, via I-24: Take either route to I-40 and proceed west. Take the Exit 209 –Charlotte Avenue exit. Turn right at the end of the exit ramp onto Charlotte, and then turn right on 10th Avenue.



Registration Information

The registration fee (postmarked by June 6, 2014) is \$215* per person. The fee includes the following:

- 1.6 Continuing Education Units (CEUs)
- Certificate of Completion
- Continental Breakfast and Luncheons
- Refreshment Breaks
- Course Materials
- Parking



*The registration fee is \$215 if received by June 6, 2014. Fees received between June 7, 2014 and August 1, 2014 will be \$250. Persons registering after August 1, 2014 will be required to register On-Site on Sunday, August 10, 2014. The fee for On-Site registration is \$275. Payment will **only** be accepted in the form of cash or money order. **No personal checks will be accepted by mail or on-site.** Registration will not be accepted by fax, mail or online after August 1, 2014.

Methods of Registration:

Participants can not register for the conference by phone.

By Mail - Complete the registration form, enclose your payment, and mail to:

**Tennessee State University
Avon Williams Campus
Office of Continuing Education
330 Tenth Avenue North, Box 138
Nashville, TN 37203**

Online - <http://www.tnstate.edu/barber>

On-Site - On-Site registration will be held on Sunday, August 10, 2014. The fee for On-Site registration is \$275.

Refund Policy - Registration fees will be refunded, if notice of cancellation is received in writing and postmarked by August 1, 2014. No refunds will be issued after August 1, 2014.

Methods of Payment - Cash (On-Site registration only), money order, and credit/debit cards (Visa, Mastercard, American Express). **No Personal checks will be accepted.**

Contact - Office: (615) 963-7001, Fax: (615) 963-7007,
E-mail: conted@tnstate.edu

TSU-14-0083(B)-3-17000 – Tennessee State University is an AA/EEO employer and does not discriminate on the basis of race, color, national origin, sex, disability or age in its program and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Ms. Tiffany Baker-Cox, director of Equal Opportunity and Affirmative Action, 3500 John A. Merritt Boulevard, Nashville, TN 37209, (615) 963-7435.



Early Registration for the Barber & Cosmetology Instructors Seminar

(Please Print Legibly)

Online Registration and Payment at www.tnstate.edu/barber

Name _____

Address _____

City State, Zip _____

DOB _____ Gender _____

Social Security Number (last four digits) _____

License Number _____

Home Phone, Work Phone _____

Email Address _____

Special Dietary Needs _____

(Must be requested by August 1, 2014)

Fee: \$215 postmarked by June 6, 2014. Fees received between June 1, 2014 and August 1, 2014 will be \$250. No Registration will be accepted after August 1, 2014. You may register on-site on Sunday, August 10, 2014. On-Site registration will be \$275. **No personal checks will be accepted.**

Payment Method

Money order made payable to: Tennessee State University

American Express

MasterCard

VISA

Payment Amount \$ _____

Name As It Appears On Card _____

Credit Card Number _____

Expiration Date _____

Signature _____