



Center for Entrepreneurship and Economic Development

3rd Annual Financial Literacy Conference



Friday, April 21, 2017

8:00 am to 12:00 pm

*TSU, Avon Williams Campus
330 10th Avenue North, Nashville, TN 37203*

Tennessee State University

The Financial Literacy Conference promotes the effective delivery of consumer financial products, services and education by hosting a community wide event by professionals providing these services. The conference is offering attendees proven strategies, tips and techniques to achieve intended outcomes.



Center for Entrepreneurship and Economic Development

Center for Entrepreneurship and Economic Development (CEED)

About CEED

CEED's mission is to serve as a forum for academic research, education, training, service and collaboration. CEED's objective is excellence in fostering economic and business development in the urban and rural areas throughout Tennessee, the United States and the World. The Center is an umbrella entity that oversees the entrepreneurship activities of the university, TSU Small Business Development Center and TSU Incubation Center..

CEED STAFF MEMBERS

Ruthie G. Reynolds, Ph.D., CPA, JD
Executive Director
(615) 963-7392
rreynolds@tnstate.edu

Martha S. Cowan, LBSW
Administrative Coordinator
(615) 963-7130
mcowan@tnstate.edu

Allyson McIntyre, DMA
Assistant to the Director
(615) 963-7231
amcintyr@tnstate.edu

Reginald Young, BA
Business Specialist
(615) 963-7225
ryoung@tnstate.edu



3^d Annual Financial Literacy Conference

Agenda

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| 7:30am – 8:00am | Registration and Continental Breakfast |
| 8:00am – 8:05 am | Overview Martha Cowan , Center for Entrepreneurship and Economic Development |
| 8:05am – 8:10am | Welcome Mark Hardy , Vice President of Academic Affairs, Tennessee State University |
| 8:10am – 8:30am | Opening Remarks - Importance of Financial Literacy Erik Cole , Director of Mayor's Office of Economic Opportunity and Empowerment |
| 8:30am – 8:45am | Testimony Jim Barr , The Barr Group, Inc. |
| 8:45am – 9:30am | Alternative Financing Alan Smith , Director, Consumer Resources |
| 9:30am – 9:45am | Empowering U: Identity Protection Tawntane Yates , Membership Advantage Relationship Manager, Fifth Third Bank |
| 9:45am – 10:00am | Understanding Credit Angela Curtis , Senior Credit Underwriter, CapStar Bank |
| 10:00am – 10:15am | Budgeting 101: Your Financial Future Starts Here Kathy Payne , Financial Counselor, Nashville Empowerment Center |
| 10:15am – 10:30am | Break |
| 10:30am – 10:45am | How to Manage Student Loans Erin Akery , Financial Counselor, Nashville Financial Empowerment Center |
| 10:45am – 11:00am | Major Causes of Bankruptcy Dan Castagna , Law Offices of James A. Flexer |
| 11:00am – 11:30pm | Steps to Buying a Home Daryl Hill , Woodbine Community Organization |
| 11:30pm – 11:45pm | Investing and Retirement: Simplifying the Unknown Ken Ford , Certified Financial Planner, CapStar Bank, Wealth Management Division |
| 11:45am – 12:00pm | Tax Savings Tips Dr. Ruthie Reynolds , Executive Director, Center for Entrepreneurship & Economic Development, Tennessee State University |
| | Announcements/Closing Remarks/ Visit Exhibitors |

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United Way of Metropolitan Nashville



Exhibitors:

2-1-1 Tennessee
CapStar Bank
Christian Community Services Inc. (CCSI)
Fifth Third Bank
Fort Sill National Bank (FSNB)
Financial Empowerment Center
New Level Community Development Corporation
Regions Bank
SunTrust Bank
The Barr Group, Inc.
The Tennessee Credit Union
Tennessee Department of Financial Institutions
Tennessee Division of Consumer Affairs
Tennessee Securities Division