



## 2nd Annual Conference on Financial Literacy

Presented by the Center for Entrepreneurship & Economic Development



*“Financial Literacy is the Key to Financial Freedom”*

*Friday, May 20, 2016*

*8:00 am to 12:00 pm*

*TUS, Avon Williams Campus  
330 10<sup>th</sup> Avenue North, Nashville, TN 37203*

This conference on Financial Literacy promotes the effective delivery of consumer financial products, services and education by hosting a community wide event by professionals providing these services. The conference is offering attendees proven strategies, tips and techniques to achieve intended outcomes.

**Tennessee State University  
Center for Entrepreneurship and Economic Development  
(CEED)**

***About the CEED Program***

The mission of CEED is to serve as a forum for academic research, education, training, service and collaboration. Its objective is excellence in fostering economic and business development in the urban and rural areas throughout Tennessee, the United States and the World. The Center is an umbrella entity that oversees the activities of TSU, Nashville Incubation Center and TSU, Small Business Development Center.



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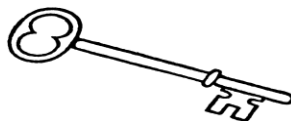
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## *2<sup>nd</sup> Annual Financial Literacy Conference Agenda*

- 8:00am – 8:30am      Registration and Continental Breakfast
- 8:30am – 8:35am      Welcome and Introduction of Speaker  
**Mark Hardy**, Vice President of Academic Affairs, Tennessee State University
- 8:35am – 8:45am      Opening Remarks  
**David H. Lillard, Jr.**, Treasurer, Tennessee Department of Treasury
- 8:45am – 9:00am      Testimony  
**Gary Mitchell**, Former Client Nashville Financial Empowerment Center
- 9:00am – 9:15am      Importance of Financial Literacy  
**Erik Cole**, Director of Mayor’s Office of Economic Opportunity and Empowerment
- 9:15am – 9:30am      Empower U: A Unique Financial Empowerment Program  
**Tawntane Yates**, Membership Advantage Relationship Manager, Fifth Third Bank
- 9:30am – 9:45am      Predatory Lending: Tips for Avoiding the 460% APR  
**Sabrina Francis**, Financial Counselor, Nashville Financial Empowerment Center
- 9:45am – 10:00am      Break
- 10:00am – 10:15am      Good Credit: You Know you Need It – Find out How to Get It  
**Kathy Payne**, Financial Counselor, Nashville Financial Empowerment Center
- 10:15am – 10:30am      Investing and Retirement: Simplifying the Great Unknown  
**Cathay Bender** and **George McReynolds**, Financial Advisors, Merrill Lynch
- 10:30am – 10:45am      Five Steps Paying for College  
**Sammie Griffin** and **Jason Eppenger**, Business Associates, Wells Fargo Bank
- 10:45am – 11:00am      For Financial Service Providers: Cultural Diversity 101  
**Ashley Warbington**, Financial Counselors, Nashville Empowerment Center
- 11:00am – 11:15am      Tax Savings Tips  
**Ruthie Reynolds**, Executive Director, Center for Entrepreneurship & Economic Development, Tennessee State University
- 11:15am – 11:30am      Announcements/Closing Remarks
- 11:30am – 12:00pm      Visit Vendors

**Do you know the key the Financial Literacy?**



# SPONSORS



## ***Exhibitors:***

2-1-1 Tennessee  
Christian Community Services Inc. (CCSI)  
Fifth Third Bank  
Fort Sill National Bank (FSNB)  
McGruder Center  
Nashville Financial Empowerment Center  
Nashville Organized for Action and Hope (NOAH)  
New Level Community Development Corporation  
Regions Bank  
SunTrust Bank  
The Tennessee Credit Union  
Tennessee Department of Financial Institutions  
Tennessee Division of Consumer Affairs  
Tennessee Securities Division  
TSU, Tennessee Louis Stokes Alliance Minority Participation (TLSAMP)  
Volunteer Income Tax Assistance of Nashville Metropolitan (VITA)