

NATASHA J. JOHNSON, DBA

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EDUCATION

Doctor of Business Administration (2021)
Davis College of Business (AACSB-accredited)
Jacksonville University, Jacksonville, FL

Dissertation Title: *High-performance work practices, perceived organizational support and organizational citizenship behaviors: A quantitative investigation of the moderating effect of generational cohorts*

Master of Business Administration (2011)
Lipscomb University, Nashville, TN

Bachelor of Business Administration (2007)
Bachelor of Arts in Foreign Languages (2007)
Tennessee State University, Nashville, TN

PROFESSIONAL EXPERIENCE

Academic Positions

Assistant Professor of Management, Lipscomb University (2021 - 2022)

Instructor of Management, Lipscomb University (2016 - 2021)

- Faculty Lead, Master of Management Program, Lipscomb University (2016 - 2017)
- Faculty Manager of Management Internship Program (2016 - 2018)

Adjunct Professor, Lipscomb University (2014 - 2015)

Courses Taught

Organizational Behavior (Graduate and Undergraduate levels)

Leadership (Graduate and Undergraduate levels)

Human Resource Management

Compensation

HR Strategy: Recruiting, Selection and Retention

Training and Development

Business Values and Ethics

Intro to Entrepreneurship

Principles of Management - Honors

Special Topics: Entertainment PR and Marketing

Publications

Johnson, N.J., Sockbeson, C.E., & Li, Z. (2022). High-performance work practices, perceived organizational support and commitment: Does generation matter? Southwest Academy of Management Proceedings.

Works In Progress

Johnson, N.J., Sides, C.A., Rivas, J., & Pinkston, L. Ethics in action or ethics inaction? The case of the moving goal post. *Under Review: Journal of Case Studies*.

Johnson, N.J., Sockbeson, C.A., & Li, Z. Generational effects on work practices, employee perceptions and behavioral outcomes. *Targeting Evidence-based HRM*.

Presentations

Refereed

Johnson, N. J. (2022). Employee perceptions and reciprocations of organizational support within the multigenerational healthcare workforce. Poster for Academy of Human Resource Development Virtual Conference, February.

Johnson, N.J., Sides, C.A., Rivas, J., & Pinkston, L. (2022). Resilience or the final straw? A strategic choice for double minorities in faith-based institutions. Case study for MBAA International/Society for Case Research, February.

Nonrefereed

Panel Member for “Inclusive Practices and Why They Matter” at Lipscomb University’s Renew Conference in Nashville, TN (2021).

Panel Member for “Accelerating Gender Parity” at Expat Women of Color Conference in Nashville, TN (2016).

Invited Contributions

Featured Speaker for Global Leadership Conference in Orlando, FL (2022)

Guest Speaker for Principles of Management course at Florida A&M University (2021)

Guest Speaker for Marketing course at Middle Tennessee State University (2018)

Guest Speaker for Entrepreneurship course at Tennessee State University (2018)

Editorial and Review Activities

Ad Hoc Reviewer, Southern Management Association Conference (2021)

Ad Hoc Reviewer, Southwest Academy of Management Conference (2021)

Ad Hoc Reviewer, Academy of Human Resource Management Conference (2021)

Internal Service to Lipscomb University

Assurance of Learning Committee Member (2017 – Present)
Faculty Welfare Committee Member (2019 – Present)
Faculty Advisor for Student Chapter of SHRM (2016 – 2022)

External Service

Board Member, The Tennessee Children’s Home (Policy and Public Relations Committees)
Former Board Member, NAAHR – TN Chapter

Business Experience

2018 – Present Owner/Chief Executive Officer, The Beignet Bar, LLC

2015 – 2020 Owner/Senior Public Relations and Marketing Consultant, DEN, LLC

2013 – 2017 Managing Partner/Consultant, Insightful Initiatives, LLC

2014 – 2016 Human Resource Manager, HCA Healthcare/Summit Medical Center

2010 – 2013 Administrative Manager, Vanderbilt University Medical Center

2007 – 2010 Senior Employee Relations Specialist, Vanderbilt University

2005 – 2011 Director of Business Operations, AM Entertainment, LLC

AWARDS AND MEMBERSHIPS

Nashville Business Journal’s Woman of Influence – Trailblazer Award (2020)

Nashville Black Chamber of Commerce’s Rising Star Award (2019)

Member, Society for Human Resource Management (SHRM)

Member, Academy of Human Resource Development (AHRD)