

Our program will give you the skills you need to succeed in the exciting hospitality & tourism industry in positions such as:

- Hotel management
- Restaurant management
- Country club management
- Convention/Event planning
- Corporate travel management
- Catering management

Your skills can be used in:

- Cruise lines
- Sports and entertainment venues
- Convention and visitors bureaus
- Corporate travel departments
- Convention centers
- Recreational facilities

TSU's faculty has top industry experience and you will learn in both classroom and hands-on field experience. Our program will prepare you to be the best to succeed in this dynamic and exciting industry.



Industry Trends

- Travel and Tourism sector in the USA is expected to grow from \$1,356.9 billion (9.5% of the GDP) in 2009 to \$2,358.0 billion (9.8% of the GDP) by 2019. *(Source: World Travel and Tourism Council).*
- A 5% increase in food service manager and lodging manager employment is expected between 2008 and 2018. *(Source: Bureau of Labor Statistics)*
- Event manager jobs have increased 25% since June 2008. *(Source: Simply Hired, a job search engine)*

Significant Role of Hospitality and Related Sectors in Local Economy

- Nashville is a top 25 market in the hospitality sector.
- The presence of the large music industry and two national professional sports organizations attract many tourists and generate many events.
- The \$3.5 billion hospitality industry is an important part of the Nashville economy.
- The \$585 million convention center and the convention hotel opened in 2013.



How Our Program Is Unique

- Our diverse faculty has unique industry experience.
- Guest speakers will add their experiences to your education.
- An intensive internship program will give you on-the-job experience.

Industry Support

- Holiday Inn Vanderbilt
- Nashville Convention Center
- Loews Vanderbilt Plaza Hotel
- Marriott Hotels
- Omni Hotels & Resorts
- Westin Hotels & Resorts
- Gaylord Opryland Resort & Convention Center
- Tennessee Hospitality and Tourism Association



Business Core Courses

Lower Division

MGMT 1010: Intro to Bus. & Economics
ECON 2010: Principles of Economics I
ECON 2020: Principles of Economics II
ACCT 2010: Principles of Accounting I
ACCT 2020: Principles of Accounting II
ECON 2040: Statistical Analysis I
BISI 2150: Microcomputer Applications

Upper Division

BISE 3150: Business Communications
BISI 3230: Business Information Systems
BLAW 3000: Legal Environment of Business
FINA 3300: Business Finance
ECON 3050: Quantitative Methods
MGMT 3010: Management and Org. Behavior
MGMT 3020: Operations Management
MKTG 3010: Basic Marketing
MGMT 4500: Business Strategy and Policy

BADM-Hospitality Concentration

MGMT 4030 (3)	HR Management
HTMG 3500 (3)	Lodging Management
HTMG 3600 (3)	Restaurant & Food Service Management
HTMG 2000 (3)	Intro to Hospitality Management
HTMG 3700 (3)	Events Management
HTMG 3800 (3)	Hospitality Marketing & Sales Management
MGMT 4020 (3)	Quality Management
HTMG 3810 (3)	Internship - I
HTMG 4810 (3)	Internship - II

Plus two electives from

MKTG 4300 (3)	Procurement
MKTG 4050 (3)	Consumer Behavior
HTMG 4020 (3)	Building and Fac.Mgt
HTMG 4200 (3)	Food/Beverage Controls
HTMG 4300 (3)	Revenue Management
MGMT 4250 (3)	Leadership
MGMT 3030 (3)	Mgmt. of Service Orgs

The College of Business faculty members at TSU all are doctorally qualified, holding Ph.D.'s from well known institutions such as Case Western Reserve University, Northwestern University, Michigan State University, the University of Arkansas, the University of Texas, Rutgers University, and Clemson University.

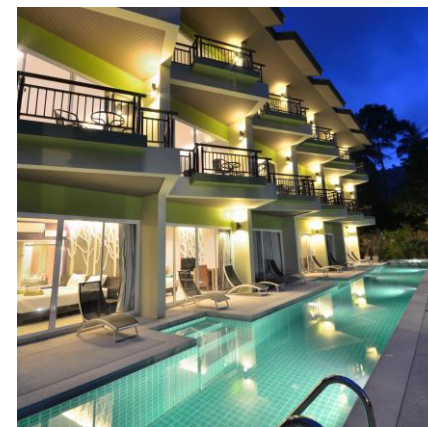
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For more information, please visit:
<http://www.tnstate.edu/businessadmin/>

Tennessee State University was established in 1912 in Nashville, Tennessee. The University is a comprehensive urban state institution consisting of eight Colleges and Schools.

The College of Business is among the largest academic units on campus, with approximately 1000 undergraduate and graduate students.



Hospitality & Tourism Management Program

**DEPARTMENT OF
BUSINESS ADMINISTRATION**
www.tnstate.edu/busadmin

Bachelor of Business Administration (BBA) degree with a concentration in Hospitality & Tourism Management is offered in the Department of Business Administration at the College of Business of the Tennessee State University (TSU).

The College of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB-International).

