

Fall, 2012
COLLEGE OF BUSINESS
Department of Economics and Finance
Syllabus ver 1.0

Course: ECON2020-80 (80394): Principles of Economics II- Microeconomics

Meets: W 5:30-8:30 pm, Avon Williams 311

Instructor: Dr. Melvin N. Johnson E-mail: mnj@tnstate.edu

Office: Avon Williams J-404

Office Phone: (615) 963-7049

Office Hours Days W 3:00 – 5:00 pm

Other times by appointment

Other times by appointment

Course Description:

ECON 2020 Principles of Economics II – Microeconomics (3). Economic growth and microeconomics, some domestic and international applications, economics and comparative economic systems. Prerequisite: ECON 2010.

REQUIRED Prerequisite: Math 1110 College Algebra or equivalent, 3 credit hours ECON 2010, 3 hrs credit.

REQUIREDTEXTBOOK: Krugman, Paul and Robin Wells, Economics 2nd, Worth Publishers, 2009.

The above text is used for both ECON 2010 and ECON2020. Most students in ECON 2020 will already have a text. Any of the following options may be used:

1. New Textbook. from TSU bookstore.

2. *Used Textbook - Internet purchase.* Some versions of Krugman do not have all chapters or are different editions.

Purchase on line using ISBN numbers.

ISBN Numbers

Economics 2nd Hard back 0-7167-7158-6

978-0-716-77158-6.

Macroeconomics, 2nd ed Paper back 0-7167-7161-6

978-0-716-77161-6

3. Aplia on-line software for Chapter 1-5.

For details go to our course page in MyTSU, click files then click “How to register for your ECON 2020 Aplia Course” and follow the instructions including those listed under First Assignment.

Highly recommended: Economics uses many numeric examples. Although economics use models with simple numbers following the examples is inconvenient and time consuming without a calculator. Not having an calculator during exams results in missed questions. You should bring a calculator to class and exams. You will not be allowed to use your cell phone as a

calculator during exams. In economics ECON2010 and ECON 2020 only an inexpensive calculator that can add, divide and multiply is needed. However, you may want to purchase an HP10BII financial calculator which is required for FINA 3300, a required upper division course.

Course Rationale: Provide understanding of basic microeconomics of markets and the the international economics and use their understanding to critically evaluate public policies.

Course Audience: Students desiring an understanding of basic microeconomics, the importance of markets, the international economics and the world economy.

Course Objectives: Upon completion of the course, the student is expected to have
Acquired knowledge and methodology of microeconomics and their use in public policy debates. Such knowledge should enhance the student's analytical skills and preparation for more advanced courses in economics and business and (2) provide an understanding of the role that basic concepts such as supply and demand, prices, profits, diminishing returns, market structure and free trade play in a market economy and apply the concepts to public debates that assure an efficient market economy that satisfies consumer wants.

**Attendance and
Attitude in class:**

In accordance with the TSU *Student Handbook 2002-2003*, p.101, "Regular and punctual class attendance...is expected of each student" and "permission to take make-up examinations will be affected by irregular attendance." Excused absences due to illness must be approved by the office of the vice president for student affairs before presentation to the instructor. Attendance and tardiness will checked in each class session. Excessive absences without an approved excuse will be reported for appropriate action by the University. Refer to the *Handbook* for policies on attendance. It should be remembered, however, that the above rules are intended to emphasize to the students the importance of regular and continuous attendance. Unnecessary absence *from even one class session* is a waste of student time and effort. Students must do their best to avoid accepting appointments that conflict with classes. Most employers, doctors, and administrators are likely to respect a student's wish not to miss a class. Regardless of the reason for absence, it is the student's responsibility to *promptly* make up for what was missed during her/his absence.

Attitude in class: Students are expected to abstain from any action that may interfere with other students' ability to fully participate in class lecture and unnecessary departure and return during a class session are disruptive and should be avoided. In order to save time in taking class attendance or to observe

standard classroom and examination rules, students may be required to change their seats or remain in assigned seats throughout the semester.

1. Students are encouraged to (a) browse Wall Street Journal, Business Week, to keep aware of current business developments. 2. Bring to each class session, including tests, a calculator, a ruler, pencils and an adequate supply of square-ruled paper for drawing graphs.

Instructional Methodology:

1. Lectures will concentrate on the main topics, on developing required skills and on the continuity of the subject matter.

2. Students must read and study the relevant chapters in the textbook as a topic is being discussed in class. Reading assignments are a significant part of each topic covered.

Students are responsible for what is covered in the textbook even if it is not specifically discussed in class, unless otherwise omitted by the instructor. Most material must be read again and again for adequate understanding.

3. Summaries, questions and exercises at the end of each chapter are useful for enhancing and testing understanding. Some will be assigned as homework, but the student will benefit from reading and solving as many exercises as possible.

Homework:

Homework is designed for understanding the current material and therefore it must be completed and submitted at the beginning of the class session following the date it is assigned unless otherwise requested. While accuracy is necessary for understanding, homework grades are not based on accuracy but on evidence of complete and punctual homework.

Learning

Upon completion of the course, the student will be able to:

1. Understand and be able to use the basic tools of economic theory as they relate to

microeconomics. This includes the use of graphical techniques and verbal analysis.

2. Be familiar with the concepts of supply, demand, elasticities, the role of profits in various market structures and application of marginal analysis

3. Understand and critically evaluate the use of micro economic concepts and other policies designed to achieve efficient economies.

Class Attendance:

Attendance is important. Students should plan to attend every class. Students who miss more than two weeks of class (2 evening classes) will have their final grade reduced by one letter valid excuses may be granted by the instructor. The following is a partial list of absences that are not valid: non-emergency dental/doctor's appointments, car trouble, lengthy sickness, lengthy family emergencies, travel plans, collegiate sporting events. Student who are involved in sports or other activities that will result in excessive absences must drop the course and reschedule it at

another time or semester when excessive absences will not create a problem. Being late for class twice will constitute being late.

Quizzes (3)		300 points (28%)
Mid-Term		200 points (18%)
Homework Aplia	Hand in and in-class	200 points (18 %)
Comprehensive Final Examination		300 points (28%)
Extra Credit Assignments		100 points (9 %)
	Max Points	1100 110%

Grading Policy: A grade is designed to measure a student’s understanding and achievement in a course. Specific comments or symbols (to be explained) may be made on each part of the test or quiz to indicate degree of accuracy. The following is a guide to understanding the level of performance that must be reached for each test grade. Grades are not curved. Each grade reflects understanding relevant to what can be expected at the collegiate level.

A	90-100%	Excellent or outstanding performance; thorough, accurate and carefully worded answers; understanding and application of acquired knowledge well beyond average expectations.
B	80-89%	Good and well above average understanding relevant to what can be expected; ability to apply knowledge acquired beyond the examples demonstrated or problems solved in class.
C	70-79%	A reasonable degree of understanding of all of all or most of the material.
D	60-69%	Some understanding of the material, but it is not

		sufficient for passing.
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All students are capable of reaching the A level. All must aim for that level of mastery.

Outline of Topics, Reading Assignments

This tentative schedule is subject to change.

ECON 2020 W 5:30-8:30 pm

Date	Assignment	Due Date for Aplia Assignments CYU (Check Your Understanding)	Other assignments - Added as needed. Documents available as indicated
Week 1 08/29/2012	Introduction Aplia & Review Krugman Ch 1, Krugman Ch 2,	Read Ch 1 Intro to Aplia Math and graphing Ch 1 Read Ch 2- Cir.Flow only 9/2/12 (11:45 pm) See week 1 Assignments in Aplia	
Week 2 9/5/2012	Ch 2-2a – Economic Models: Trade-offs and Trade Ch 3 Supply and Demand	9/9/12 (11:45 pm) See week 2 Assignments in Aplia	
Week 3 9/12/2012	Ch 3 – Supply and Demand	9/16/12 (11:45 pm) See week 3 Assignments in Aplia	
Week 4 9/19/2012	Ch 4 – Consumer and Producer Surplus Ch 5 – The Market Strikes Back (Price Ceilings and Floors only)	9/23/12 (11:45 pm) See week 4 Assignments in Aplia	
Week 5 9/26/2012	Quiz 1 (Ch 1, 3, 2A, 4, part of 5) Ch 6 - Elasticity	9/30/12 (11:45 pm) See week 5 Assignments in Aplia	
Week 6 10/3/2012	Ch 7 – Taxes Ch 8 – International Trade	10/7/12 (11:45 pm) See week 6 Assignments in Aplia	
Week 7 10/10/2012	Quiz 2 (Ch 6,7,8) Ch 9 – Making Decisions Ch 10 - The Rational Consumer	10/14/12 (11:45 pm) See week 7 Assignments in Aplia	
Week 8 10/17/2012	Ch 12 - Behind the Supply Curve Ch 13 – Perfect Competition and the Supply Curve	10/21/12 (11:45 pm) See week 8 Assignments in Aplia	
Week 9 10/24/2012	Mid Term Exam Ch 20 – Factor Markets	10/28/12 (11:45 pm) See week 9 Assignments in Aplia	

Week 10 10/31/2012	Ch 14 – Monopoly	11/4/12 (11:45 pm) See week 10 Assignments in Aplia	
Week 11 11/7/2012	Ch 15 – Oligopoly	11/11/12 (11:45 pm) See week 11 Assignments in Aplia	
Week 12 11/14/2012	Ch 16 - Monopolistic Competition	11/18/12 (11:45 pm) See week 12 Assignments in Aplia	
Week 13 11/21/2012	Ch 17 – Externalities	11/26/12 (11:45 pm) See week 13 Assignments in Aplia	
Week 14 11/28/2012	Quiz 3(CH 20, 14,15,16) Ch 18 - Public goods and Common Resources	12/2/12 (11:45 pm) See week 14 Assignments in Aplia Extra Credit Assignment Due: Not accepted after this day. May be turned in early.	
Week 15 12/5/2012	Ch 18 – Public Goods and Common Resources Last Day of Class		
FINAL EXAMINATION PERIOD 12/7-14/2012			

* *All scheduled classes meet during mid-term*