

The e-Business and Supply Chain Management concentration is designed to prepare students for a career in Supply Chain, having the management and technology skills required for positions in e-Business and the Supply Chain Environment. The program also provides students with an understanding of the strategic and operational nature of e-Business and Supply Chain Management.

Using on-line classes in addition to regular day and evening classes, the concentration also addresses the need of non-traditional students.

What our degree program emphasizes?

Our BBA degree with a concentration in e-business and supply chain management (SCM) emphasizes the four important areas of :

- **Sourcing** (global strategic procurement, supply contract negotiation)
- **Supply** (production, quality management and service operations)
- **Delivery** (logistics, demand fulfillment), and
- **E-business/information systems** (critical enabler of supply chain efficiencies and responsiveness).

In a simple Language:

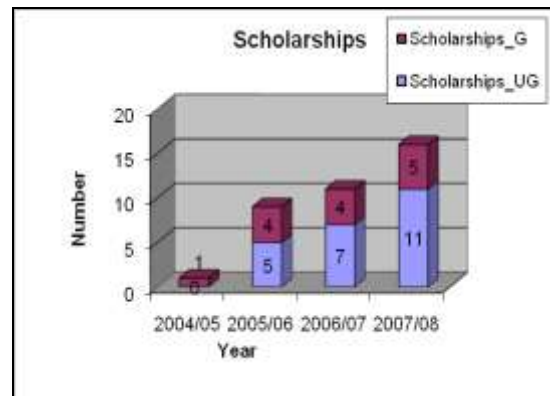
- SCM addresses “the ways businesses coordinate to find parts and raw materials, make products (or provide services), warehouse them, and transport them to customers or retailers”.

Our program is unique

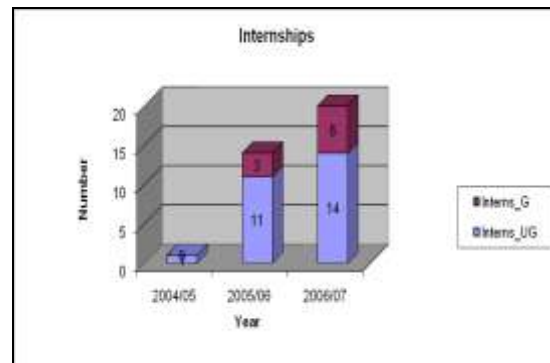
- A unique program that combines e-Business technology with that of Supply Management into one concentration.
- The concentration was reviewed by the nation’s highly regarded ‘Institute for Supply Management (ISM)’, which highly recommended it to be a model throughout the US.

Scholarships

- A number of corporate-sponsored scholarships are available for students who are supply chain management majors with strong academic and leadership backgrounds.



Internships



Job Duties and Availability

Graduates may be involved in Procurement Contract Negotiations and Management (national and international), Supplier Quality Evaluation, B2B Purchasing, Warehousing, ERP, Inventory Management, Transportation, Packaging and International Logistics. As a supply chain manager, the entire supply chain operation from inception to final customer distribution is involved.

U.S. News & World Report describes supply chain management as one of the 20 hottest job tracks for this century.

"The job market is phenomenal,...A number of undergraduate students have four or five job offers as coops in the supply chain area..." **Boston Globe, 11/20/2005**

Corporate Sponsored Scholarships and Internships of our Supply Chain Management students come from firms, including:

- Boeing
- Corning Inc.
- Cummins Filtration
- Dell Inc.
- Genco
- HCA
- Ingram Micro
- Lexmark International
- Microsoft
- Northrop Grumman
- Wal-Mart
- Dade Behring
- MEDIA Mail

Curriculum

Bachelor of Business Administration (BBA) degree with the concentration in E-Business and Supply Chain Management program consists of four sets of courses:

1. General education courses (54 Hours);
2. Business core courses (36 Hours);
3. e-Business core courses and Supply Chain Management courses (30 Hours).

Business Core Courses

Lower Division

ACCT 2010: Accounting I
ACCT 2020: Accounting II
ECON 2040: Statistical Methods I
ECON 2050: Statistical Methods II

Upper Division

BISE 3150: Business Communications
BLAW 3000: Legal Environment of Business
FINA 3300: Business Finance
MGMT 3010: Management and Org Behavior
MGMT 3020: Operations Management
BISI 3230: Management Information System
MKTG 3010: Basic Marketing
MGMT 4500: Business Strategy and Policy

E-Business / Supply Chain Management Courses

MGMT 3500: E-business Models
BISI 4150: Database Systems
BISI 4250: Decision Support Systems
MGMT 3550: ERP Systems
MGMT 4020: Quality Management
MKTG 4300: Procurement
MKTG 4400: Logistics
MGMT 4600: Supply Chain Strategy
MGMT/MKTG: Elective
BUSINESS ELECTIVE

The College of Business faculty members at TSU are all doctorally qualified, holding PhD's from well known institutions such as Case Western Reserve University, Northwestern University, Michigan State University, the University of Arkansas, the University of Texas, and Clemson University.

You can contact our department:

Walk-in: Suite K-9

e-Mail: dkay1@tnstate.edu

Phone: (615) 963-7123

Fax: (615) 963-7139

Mail: Tennessee State University
College of Business
Business Administration
330 10th Ave. N., Suite K
Nashville, TN 37203-3401

For more information, please visit:
<http://www.tnstate.edu/busadmin>

What we now call Tennessee State University was established in 1912 in Nashville, Tennessee. The University has grown to an enrollment of over 9,000 students and is a comprehensive urban state institution consisting of seven Colleges and Schools. The College of Business is among the largest academic units on campus, with a 1400 undergraduate and over one hundred graduate students.

Tennessee State University



E-BUSINESS AND SUPPLY CHAIN MANAGEMENT



DEPARTMENT OF BUSINESS
ADMINISTRATION

www.tnstate.edu/busadmin

Bachelor of Business Administration (**BBA**) and **MBA** degrees each with a concentration in Supply Chain Management are offered in the Department of Business Administration at the College of Business at the Tennessee State University (TSU).

The College of Business at TSU is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB-International). Among undergraduate business schools in the U.S. today, only about 25% are AACSB accredited.