

Aurore José Kamssu

Department of Business Information Systems
Tennessee State University
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EDUCATION:

08/96-05/00: **Doctor of Philosophy (PhD)**, 2000

The University of Mississippi

Major: Management Information Systems

Minor: Finance, Quantitative Methods & Econometrics

Dissertation title: "Financial Analysis and Information Technology: Impact of being an Internet-Dependent Firm on the Firm's Standard Financial Ratios and Stocks Average Returns."

01/95-05/96: **Master of Arts**, 1996

The University of Kansas

Major: Economics

09/89-06/93: **Bachelor in business Administration**, 1993

Advanced School of Economics and Commerce

Major: Finance and Accounting

PROFESSIONAL EXPERIENCE

Teaching:

- | | |
|---------------|---|
| 2005-Current: | Associate Professor of Business Information Systems,
Graduate Faculty of the College of Business
Tennessee State University |
| 08/00-2005: | Assistant Professor of Business Information Systems,
Tennessee State University |
| 08/99-07/00: | Assistant Professor of Computer Information Systems
The University of Texas-Pan American |
| 08/96-07/99: | Graduate Instructor
The University of Mississippi |
| 08/95-07/96: | Graduate Instructor
The University of Kansas |

Course Taught:

- BISI 2150 Microcomputer Applications
- BISI 3160 Business Applications Development
- BISI 3230 Management Information Systems
- BISI 3260 Object-Oriented Programming
- BISE 3400 Desktop Presentation Tools
- BISI 4230 Systems Analysis and Design
- BISI 4240 End-User Computing Development
- BISI 4360 PC Network Systems

- BISI 4400 to Web Site Development
- BISI 4500 IT Project Management
- BISI 5000 Information Systems and Statistics (MBA)
- BISI 6550 Project Management (MBA)
- BISI 6400 E-commerce (MBA)

Industry:

- 12/93-05/94: Auditor. Departments of Agriculture & Forestry, Insurance and Transportation. Louisiana Legislative Auditor, Baton Rouge, LA.
- Summer 1992: Accountant. Cameroon National Port Authority.
- Summer 1991: Assistant to the personnel manager. Cameroon National Electricity.

RESEARCH:

Journal Articles

Kamssu, A.J. and Siekpe, J.S. (2013) Relating Online Flow Experience with Internet Addiction, *International Journal of Social Health Information Management (IJSHIM)*, Volume 5, Issue 12 (Winter 2013).

Aurore J. Kamssu, Jeffrey S. Siekpe & Sonya Baxter. "Determining Electronic Health Records Success: Cost Benefit Analysis Perspective". *Journal of Social Health Information Management, Vol. 4, No. 9, Winter 2011*

Aurore J. Kamssu. "School of Business, Information Technology: How Valuable are they to Universities?" *Review of Management Innovation and Creativity, Vol. 3, No. 7, Fall 2010.*

Aurore J. Kamssu & Deepali S. Ghanwat. "Outsourcing Still a Threat or a Thing of the Past?" *Journal of Knowledge and human Resource Management, Vol. 2, No. 2, Fall 2010*

Jeffrey S. Siekpe & Aurore J. Kamssu. "Correlating The Use of Communication Technologies on The Perceptions of Harmful Traditional Practices." *Journal of Information Systems Technology and Planning, Vol. 2, No. 1, Spring 2009.*

Aurore J. Kamssu "Global Connectivity Through Wireless Network Technology: A Possible Solution For Poor Countries." *International Journal of Mobile Communications, Vol. .8, No. 3, 2005.*

Aurore J. Kamssu, Jeffrey S. Siekpe & James A. Ellzy. "Shortcoming to International Globalization Using Internet Technology and Electronic Commerce in Developing Countries" *The Journal of Developing Areas, Vol. 38, No. 1, Fall 2004.*

Aurore J. Kamssu, Brian J Reithel & Jennifer L Ziegelmayer. "Information Technology and Financial Performance: The Impact of Being and Internet Dependent Firm on Stock Returns." *Information Systems Frontiers, Vol. 5, No. 3, pp. 279-288, 2003.*

Larry A. Cox & Aurore J. Kamssu. "Revealed Preference of Business Students at a Major State University." *Risk Management and Insurance Review, Vol. 3, No. 1, Spring 2000.*

Proceedings and Conference Presentations

Aurore J. Kamssu & Siekpe Jeffrey S. "Performance Analysis of Universities: Examining the role of Teaching, Research and Service." *41th Annual Meeting of the Federation of Business Disciplines Conference, Dallas, Texas, March 2014*

Siekpe S. Jeffrey & Aurore J. Kamssu. "Examining the Influence of Social information Sources on Students' Choice of a Major." *41th Annual Meeting of the Federation of Business Disciplines Conference, Dallas, Texas, March 2014*

- Aurore Kamssu & Jeffrey Siekpe. "Relating Online Flow Experience with Internet Addiction." *Proceedings of Intellectbase International Consortium, Fall 2012*, Atlanta, Georgia. October 18-20, 2012.
- Aurore. Kamssu. "The Influence of Social Information Sources on Students Choice of Academic Major." *The 8th International Conference of American Institute of Higher Education*, Niagara Falls, New York. October 10-12, 2012.
- Aurore J. Kamssu & Sonya Baxter. "Electronic health Record: Benefits of Return on Investment" *The International Academy of Business Research and Public Administration Disciplines*, Dallas, Texas. April 7-10, 2011
- Aurore J. Kamssu. "The Impact of Business and Technology Ratings on University Ranking" *Proceedings of Intellectbase International Consortium, Vol. 11, Summer 2010*, Nashville, Tennessee.
- Aurore J. Kamssu & Deepali S. Ghanwat. "Impact of Outsourcing on Enrollment in Technology Fields at Universities in the United States." *Proceedings of Intellectbase International Consortium, Vol. 9, Spring 2010*, Sydney, Australia.
- Aurore J. Kamssu & Siekpe Jeffrey S. "Firm Size, Information Technology, and Firm Performance in Cross Industry analysis & 40th Annual Meeting of Decision Sciences Institute Conference, New Orleans, Louisiana, November 2009.
- Siekpe Jeffrey S., Aurore J. Kamssu & James A. Ellzy. "The Impact of the Adoption and Use of Communication Technologies on the Perceptions of Traditional Health Practices: Conceptual Propositions." *38th Annual Meeting of Southwest Decision Sciences Institute*, San Diego, California. March 13-17, 2007
- Siekpe Jeffrey S. & Aurore J. Kamssu "Performance Analysis of Global Information Technology Industry: Place or Sector?" *33rd Annual Meeting of Federation of Business Discipline*, Oklahoma City, Oklahoma. March, 2006.
- Aurore J. Kamssu & Siekpe Jeffrey S "The Interrelationships between the Components of Executive Compensation and Company Performance: Which Determines Which?." *36th Annual Meeting of Decision Sciences Institute Conference*, San Francisco, California. November, 2005.
- Siekpe Jeffrey S. and Aurore J. Kamssu "The Effect of culture on Use and Gratifications in Online Shopping." *32nd Annual Meeting of Federation of Business Discipline, Dallas, Texas*. March, 2005.
- Aurore J. Kamssu "The Determinants of Wireless Communication as Economic Levels Change." *31st Annual Meeting of Federation of Business Discipline*, Orlando, Florida. March 2-6, 2004.
- Aurore J. Kamssu "Mobile Communication: The Hope for Global Internet Connection." *34th Annual Meeting of Decision Sciences Institute Conference*, Washington, D.C. November 22-25, 2003.
- Aurore J. Kamssu & James A. Ellzy & Jeffrey S. Siekpe. "Internet Promotion: Is One Common Recipe Good for all Countries?" *The European Applied Business Research conference*, Venice, Italy June 2003.
- Aurore J. Kamssu & James A. Ellzy & Jeffrey S. Siekpe. "The Global Information Society: Factors Affecting Internet Adoption and Use." *The European Applied Business Research conference*, Rothenburg, Germany June 2002.
- Aurore J. Kamssu & Brian J Reithel. "The Impact of Being and Internet-Dependent Firm on Financial Structure." *Decision Sciences Institute-Southwest Region*, St. Louis, March 5-9, 2002.
- Aurore J. Kamssu & Godwin J. Udo "The Effect of Internet Dependency on Performance: Business Model Analysis." *INFORMS International Hawaii 2001*, June 17-20, 2001.

Godwin J. Udo & Aurore J. Kamssu “Using Analytic Hierarchy Process for the Service Information Technology Adoption Process.” *INFORMS International Hawaii 2001*, June 17-20, 2001.

Larry A. Cox & Aurore J. Kamssu. “Estimating Relative Demand for Business Courses at a Major State University.” *American Risk and Insurance Association-Annual Meeting*, August 11, 2000.

Research Grants and Awards

Funded Grant

RISE Grant – Tennessee State University, Spring 2001. “Examination of the financial structure of Internet-dependent Firms: Analysis of the standard Financial Ratios”

Kemper Award for the Best Perspectives Article of 1999-2000, *American Risk and Insurance Association-Annual Meeting*, August 14, 2001. Article titled: “Revealed Preference of Business Students at a Major State University.” by Larry A. Cox & Aurore J. Kamssu. Published in the *Risk Management and Insurance Review*, Vol. 3, No. 1, Spring 2000.

Non-Funded Grant

“College Preparedness for At-risk Citizens of Tennessee.” To the *2012-2013 Access Diversity Grant*:

Serve as Reviewer

2009 – Reviewer of the paper titled: “Impact of Information Technology Infrastructure Flexibility on the Competitive Advantage of the Organization.” *Decision Sciences Institutes conference*, 2009.

2006 – Reviewer of the paper titled: “A Model of Factors Impacting an Organization's Propensity to be an Early Adopter of Disruptive Technology” *Information Systems Frontiers*, 2006

Professional Development

“Redesigning the MBA: A Curriculum Development Symposium” *AACSB International*. March 26-27, 2012. Tampa Florida, USA

E. Papers under review

Aurore J. Kamssu & Siekpe Jeffrey S “Firm Size, Information Technology, and Firm Performance: Are the Proxies for Firm Size Equal?” *Under Review*

Academic and Professional Service

A. Students

- Advisor to BIS students.
- Attend Graduation Ceremonies
- Participation at Students Orientation and Registration
- Advice students on career plan, opportunities and job s search.
- Help in providing Students with leads on jobs opportunities
- Wrote letters of Recommendation for students

B. TSU Committee and Administrative Assignments

1. University Committees

- University-Research Grant Review Committee (2001-2003)
- University-Evaluation of Research Effectiveness Committee (2003-2005)

- University-Research Committee (2005-2010)
- University-Web Committee (2009-2013)
- University-Search Committee-Dean of Graduate Studies and Research (2009-2010)
- University Academic Affairs Budget Committee (2010-current)

2. College of Business Committees

- AACSB-Intellectual Contribution Standard Committee (2000-Current) - **Chair (2002-2006)**
- AACSB-Instructional Resources and Responsibilities committee (2001-2006)
- AACSB-Graduate Policy Committee (2002-Current)
- AACSB-Coordination & Standards Committee (2003-2006)
- AACSB-Assurance of Learning Committee (2006-2007)
- AACSB-Undergraduate Curriculum Committee (2011-20013)
- COB-AITP Advisor (2001-2002)
- COB-Search Committee for the Frist Chair of Excellence (2004-2005)
- COB-Tenure and Promotion Committee (2008-Current)
- COB-Web Committee (2010-2014) – **Chair (2011-2013)**
- COB-Accounting Faculty Search Committee (2005-2006)
- COB-Accounting Department Head Search Committee (2005-2006)

3. Departmental Committees

- BIS-Tenure and Promotion Committee
- BIS-Curriculum Development Committee
- BIS-Department Head Search Committee
- BIS-Faculty Search Committee
- BIS-Students Advisor
- Work with the BIS-Advisory Board

C. Community Services

- 2011-current - Vice president of “**Achsah Aid Foundation.**” A charitable foundation devoted to improving the life of the very poor in underdeveloped countries.
- Sept. 2012 – “**Educating our Children on Career Choices**”, Huntsville, Alabama.
- July 2012 - “**Road Map to Success.**” *Career Counseling Workshop*, Nashville, Tennessee
Advising youth on their college major and career paths

C. Other Services

- March 22-23, 2001: Workshop on Network Essential, State Sponsored Workshop, given by the BIS Department, to Teachers of Information Technology and Industrial Education
- May 30, 2001: Workshop on Introduction to Windows 2000, State Sponsored Workshop, given by the Center for Extended Education and Public Service, TSU,
- June 06, 2001: Workshop in Microsoft Word 2000, State Sponsored Workshop, given by the Center for Extended Education and Public Service, TSU,
- June 13, 2001: Workshop in Microsoft Excel 2000, State Sponsored Workshop, given by the Center for Extended Education and Public Service, TSU,

Honors, Recognitions and Memberships:

2000 - Kemper Award for the Best Perspectives Article of 1999-2000, *American Risk and Insurance Association-Annual Meeting*, August 14, 2001. Article titled: “Revealed Preference of Business

Students at a Major State University.” by Larry A. Cox & Aurore J. Kamssu. Published in the *Risk Management and Insurance Review*, Vol. 3, No. 1, Spring 2000.

1997-Current - Phi Kappa Phi - Honorary Society

1999-Current – DSI.

2000-Current - Beta Gamma Sigma - Honorary Society