

# ART, CONCENTRATION—FASHION MERCHANDISING ACADEMIC MAP: DEGREE BS (120 CREDIT HOURS)

This degree map is a semester-by-semester sample course schedule for students majoring in Family and Consumer Sciences with a concentration in Fashion Merchandising. The milestones listed to the right of each semester are designed to keep a student on track to graduate in four years. The schedule serves as a general guideline to help build a full schedule each semester. Milestones are courses and special requirements necessary for timely progress to complete a major. When one or more milestones are missed, a student should consult with an academic advisor to determine if another degree path would be more suitable.

The purpose of the undergraduate program in the Department of Family and Consumer Sciences is to provide both a liberal and specialized education in which the interests and well-being of individuals, family members, and consumers are significant. The program includes study of nutrition, food, health, clothing, textiles, management of resources, design, care and guidance of children, human growth and development throughout the life span, interpersonal relationships, and family relationships, with emphasis on breadth of knowledge and its application to the solution of contemporary human problems. The unifying focus is on an integrative approach to relationships among individuals, families, and communities and the environments in which they function. The program seeks to (a) empower individuals, (b) strengthen families, and (c) enable communities.

The goal of the undergraduate programs in the Department of Family and Consumer Sciences are to prepare individuals for (1) graduate and professional programs, (2) communication family and consumer sciences concepts in formal and non-formal settings, (3) professional careers as entrepreneurs in business, the international arena, the public and government sectors and other agencies serving children and families, and (4) improve personal development including family life. In addition, the goal is to prepare empowered individuals who (5) can think critically, (6) empower others to live a more satisfying life and (7) are committed to serve. All Family and Consumer Sciences majors must have a "C" or better in all courses in the area of concentration in order to graduate. All Fashion Merchandising majors are required to take FASH 4150 a six (6) hour internship during the summer of the junior year.

Tennessee State University recognizes that students have diverse learning, life, and professional experiences. The University provides opportunities for students to earn college credit toward the degree through a number of assessment options that evaluate their learning experiences. These paths are grouped under the category "Prior Learning Assessment" (PLA). Various means of earning PLA credit at TSU are the following: Advanced Placement Program, American Council of Education (ACE) Military Credit, College Level Exam Program (CLEP), DSST Credit by Examination Program (includes DANTES Examination), Institutional Course Challenge Exams (Departmental Exams), International Baccalaureate Credit, Other Military Service, Portfolio Assessment. To learn more about PLA contact your academic advisor or the Office of Student Support Services for Adult and Distance Learners at (615) 963-7001 or adultstudentsupport@tnstate.edu.

Department Chair: Chiquita A. Briley, Ph.D., Email: <a href="mailto:cbriley1@tnstate.edu">cbriley1@tnstate.edu</a> Mapping Coordinator: Dr. Pauline Sullivan, Email: <a href="mailto:psulliva@tnstate.edu">psulliva@tnstate.edu</a> Department Web Address: <a href="http://www.tnstate.edu/agriculture/degrees/fashion\_merch.aspx">http://www.tnstate.edu/agriculture/degrees/fashion\_merch.aspx</a>

Fall Schedule		Milestones
Semester 1	Hrs.	Semester 1
UNIV 1000*	1	
ENGL 1010	3	Pre-Requisite Course: Must be taken before ENGL 1020, and HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700; Minimum Grade of "C" Required
MATH 1110	3	
ART 1010**	3	
NATURAL SCIENCES***	4	
FASH 1110	3	Minimum Grade of "C" Required
Total Hours	17	

\*An Orientation course taken at another University does **NOT** meet this requirement. Students with less than 60 credit hours must take UNIV 1000 at TSU.

\*\*The Department recommends this course; however, students may take a 3 credit hour course from the following list of approved general education Humanities courses: AREN 2310, ART, 1010, HIST 1000, THTR 1020, MUSC 1010, PHIL 1030, or RELS 2010.

\*\*\*Natural Science- Students must have 8 semester hours which includes the appropriate lab. The recommended courses are: BIOL 1010/1011, CHEM 1030/1031, PHYS 2010/2011 or ASTR 1010.

Spring Schedule		Milestones
Semester 2	Hrs.	Semester 2
ENGL 1020	3	Pre-Requisite Course: Must be taken before HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700; Minimum of grade "C" Required
NATURAL SCIENCE*	4	
NUFS 2010	3	
Humanities**	3	
FACS 1010	1	Minimum Grade of "C" Required
FASH 1120	3	Minimum Grade of "C" Required
Total Hours	17	

\*Natural Science- Students must have 8 semester hours which includes the appropriate lab. The recommended courses are: BIOL 1020/1021, CHEM 1040/1041, PHYS 2020/2021 or ASTR 1020. Students must remember **NOT** to duplicate course option from a previous semester.

\*\*Students must take a 3 credit hour course from the following list of approved general education Humanities courses: AREN 2310, ART, 1010, HIST 1000, THTR 1020, MUSC 1010, PHIL 1030, or RELS 2010. Students must remember NOT to duplicate a Humanities course option from a previous semester.

Fall Schedule		Milestones
Semester 3	Hrs.	Semester 3
ECON 2010	3	Pre-Requisite Course: Must be taken before ECON 2020
ACCT 2010	3	
DIGN 2010	3	
HIST 2010*	3	
FASH 2030	3	Minimum Grade of "C" Required
Total Hours	15	

\*The Department recommends HIST 2010, however, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 satisfy this requirement.

Spring Schedule		Milestones
Semester 4	Hrs.	Semester 4
ENGL LIT*	3	
ECON 2020	3	Pre-Requisite Course: Must be taken before FERM 3210, FERM 4330
COMM 2200	3	
HIST 2020**	3	
FASH 2110	3	Pre-Requisite Course: Must be taken before FASH 3000; Minimum Grade of "C" Required
Total Hours	15	

 Total Hours
 15

 \*The courses within the range of ENGL 2012 - ENGL 2322 will meet this requirement.

\*\*Department recommends HIST 2020; however, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 satisfy this requirement.

Fall Schedule		Milestones
Semester 5	Hrs.	Semester 5
		Must Complete all 3000 level Courses before taking FASH 4000, FASH
		4030, FASH 4500
DIGN 3000	3	
FASH 3000	3	Must have completed FASH 2110. Minimum Grade of "C" required
DIGN 3100	3	
DIGN 3230	3	
Total Hours	12	

Spring Schedule		Milestones
Semester 6	Hrs.	Semester 6
MKTG 3010	3	Pre-Requisite: Must have Junior standing; Must be taken before MKTG
		3200
FERM 3210 or FERM 4330	3	
ECFS 4630	3	
FACS 3730	3	Minimum Grade of "C" Required
Total Hours	12	

Summer After Semester 6		Milestones
FASH 4150 (Internship)	6	Students must take FASH 4150 (Internship) During the Summer (ONLY) of the Junior year or when upper level concentration courses are nearly complete students must register and pay for 6 Credit Hours during the first summer session. The internship is for the full summer session
Total Hours	6	

Fall Schedule		Milestones
Semester 7	Hrs.	Semester 7
MKTG 3200	3	
FASH 4000	3	Minimum Grade of "C" Required.
FASH 4030	3	Minimum Grade of "C" Required.
FACS 4500	3	Must have Senior Standing; Minimum Grade of "C" Required.
Total Hours	12	

Spring Schedule		Milestones
Semester 8	Hrs.	Semester 8
		Take Senior Exit Exam and Apply for Graduation
Upper Division Elective (3000-4000 level course)	3	
Upper Division Elective (300-4000 level course)	2	
FASH 4140	3	Minimum Grade of "C" required.
MKTG 4250	3	
FASH 4440	3	Minimum Grade of "C" required.
Total Hours	14	

\*\*\*Students may take an Upper Division elective course from ANY academic department.

## **Employment Information:**

Students majoring in this field work receive training in retailing, business, creative, visual, and presentation skills. Fashion merchandising majors are trained in merchandise planning, space allocation in retail, buying, selling, managing, presenting, and providing solutions to various merchandising cases and problems. Students complete projects that will allow them to forecast future trends, develop original ideas, plan fashion production and select and create images for retail settings.

## Representative Job Titles Related to this Major:

Graduates in fashion merchandising provide the chance to find work in the following positions such as fashion consultant, fashion coordinator, fashion sales representative, retail buyer, retail merchandiser, visual merchandiser, department manager, retail manager, showroom sales representative, store owner, textile and apparel marketer, and fashion editor.

## **Representative Employers:**

Retail stores (Macy's, Buckle, Belk's, JC Penny, Gap), Tractor Supply Company, local boutiques and theater companies.

International study is available for all TSU students and may include opportunities for internships or taking course work towards various minors. International study may have an impact on the academic map; therefore, it is important to consult with the academic advisor for this major before participating in an international Program opportunity. Students interested in study abroad opportunities should contact the Office of International Programs and consult with their academic advisor.

# Launch My Career Tennessee

To better assist you in making decisions about the career for which you are preparing, a link to the website, Launch My Career Tennessee has been provided for you to explore. The tools on the site will give you a wealth of information concerning your degree choice and possible career pathways. For example, the site will allow you to determine the return on the investment you are making in your education by estimating expected earnings over the course of your career. Begin charting your course by clicking on the link below.

http://launchmycareertn.org/

This map is not intended to be a contract, either expressed or implied, between the University and the students, but represents a flexible program of the current curriculum which may be altered from time to time to carry out the academic objectives of the University. TSU specifically reserves the right to change, delete or add to any MAP at any time within the student's period of study at the University.