

BUSINESS ADMINISTRATION, CONCENTRATION-HOSPITALITY & TOURISM MANAGEMENT
ACADEMIC MAP: DEGREE BBA (120 CREDIT HOURS)

This degree map is a semester-by-semester sample course schedule for students majoring in **Business Administration with a concentration in Hospitality Management**. The milestones listed to the right of each semester are designed to keep a student on track to graduate in four years. The schedule serves as a general guideline to help build a full schedule each semester. Milestones are courses and special requirements necessary for timely progress to complete a major. When one or more milestones are missed, students should consult with an academic advisor to determine if another degree path would be more suitable.

The BBA in Business Administration - The Hospitality Management concentration is specifically designed to prepare both full-time and part-time business students for management careers in the hospitality, and related sectors. The degree program provides the opportunity for students to build their entrepreneurial, managerial, functional, operational, and analytical capabilities to maximize their success in Hospitality Management related positions under a dynamic local, national, and global competitive environment.

The BBA in Business Administration – A Management concentration program consists of 120 semester hours that comprises of General Education (36 semester hours), Lower Division Business Core (18 hours) Upper Division Business Core (27 hours), HTMG courses (30 hours), and Non-Business Electives (9 hours). Students in the College of Business (COB) are expected to maintain a minimum cumulative grade point average (GPA) of 2.00. Students who incur probationary status are to repeat failed courses. The College has a special program to assist students who are on probation. Please contact the Academic Coordinator for details.

To enroll in upper level (3000 and 4000 numbered courses) business classes, students must meet the following requirements: (a) Complete 60 credit hours of lower division requirements; (b) Earn a “C” or better in both English 1010 and English 1020; (c) Have a 2.00 GPA or better in lower division courses; and (d) complete the following business courses: MGMT 1010, ECON 1010, ECON 2040, and ACCT 2010. For more information concerning policies and practices in the COB, see the [College of Business Student Handbook](#) or the [University Catalog](#).

Business majors must maintain an overall TSU Cumulative GPA of at least 2.0, a GPA of at least 2.0 in the upper division business core, and a GPA of at least 2.0 in the ten courses (30 credit hours) being used to satisfy the major field plus upper division business elective course requirements. All business majors, except Accounting may not have more than 2 “D’s” in the ten (10) courses used to satisfy the major.

Tennessee State University recognizes that students have diverse learning, life, and professional experiences. The University provides opportunities for students to earn college credit toward the degree through a number of assessment options that evaluate their learning experiences. These paths are grouped under the category “Prior Learning Assessment” (PLA). Various means of earning PLA credit at TSU are the following: Advanced Placement Program, American Council of Education (ACE) Military Credit, College Level Exam Program (CLEP), DSST Credit by Examination Program (includes DANTES Examination), Institutional Course Challenge Exams (Departmental Exams), International Baccalaureate Credit, Other Military Service, Portfolio Assessment. To learn more about PLA contact your academic advisor or the Office of Student Support Services for Adult and Distance Learners at (615) 963-7001 or adultstudentsupport@tnstate.edu.

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Department Web Address: <http://www.tnstate.edu/businessadmin/degrees.aspx>

Fall Schedule		Milestones
Semester 1	Hrs.	Semester 1
ENGL 1010	3	Pre-Requisite Course: Must be completed before enrolling in ENGL 1020, and HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070, or HIST 2700; Minimum Grade "C" Required
UNIV 1000*	1	
MGMT 1010	3	Must be completed before taking 3000 level courses.
MATH 1110	3	May substitute MATH 1710 Pre-Calculus, Only ; Pre-requisite for ECON 2010, ACCT 2010, ECON 2040, and MATH 1830
Humanities**	3	
COMM 2200	3	
Total Hours	16	

*An Orientation course taken at another University does **NOT** meet this requirement. Students with less than 6 credit hours must take UNIV 1000 at TSU.

**Students must take a 3 credit hour course from the following list of approved general education Humanities courses: AREN 2310, ART, 1010, HIST 1000, THTR 1020, MUSC 1010, PHIL 1030, or RELS 2010.

Spring Schedule		Milestones
Semester 2	Hrs.	Semester 2
ENGL 1020	3	Pre-Requisite Course: Must be completed before enrolling in HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070, or HIST 2700; Minimum Grade "C" Required.
Natural Science w/Lab*	4	
BISI 2150	3	
HTMG 2000	3	
ECON 2010	3	Pre-Requisite Course: Must be completed before enrolling in ECON 2020 and any 3000/4000 level business courses.
Total Hours	16	

*Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are BIOL 1010/1011, BIOL 1020/1021, BIOL 1110/1111, BIOL 1120/1112, CHEM 1030/1031, CHEM 1040/1041, CHEM 1110/1111, CHEM 1120/1121, PHYS 2010/2011. Students must remember **NOT** to duplicate course option from a previous semester.

Fall Schedule		Milestones
Semester 3	Hrs.	Semester 3
ACCT 2010	3	Prerequisite Course: Must be completed before enrolling in ACCT 2020 and 3000/4000 level business courses.
ECON 2020	3	Pre-Requisite Course: Must be completed before enrolling in MKTG 3010.
ENGL Lit*	3	
Natural Science w/Lab**	4	
HIST 2010***	3	
Total Hours	16	

*ENGL 2012-2320 will meet this requirement; must have credit hours in this discipline.

Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are BIOL 1010/1011, BIOL 1020/1021, BIOL 1110/1111, BIOL 1120/1112, CHEM 1030/1031, CHEM 1040/1041, CHEM 1110/1111, CHEM 1120/1121, PHYS 2010/2011. Students must remember **NOT to duplicate course option from a previous semester.

***HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 will satisfy this requirement.

Spring Schedule		Milestones
Semester 4	Hrs.	Semester 4
ACCT 2020	3	Pre-Requisite Course: Must be completed before enrolling in FINA 3300
ECON 2040	3	Pre-requisite Course: Must be completed before enrolling in any 3000/4000 level business courses.
ENGL LIT or Humanities*	3	
HTMG 3000	1	
HTMG 3810	2	Approval of Department
HIST 2020**	3	
Total Hours	15	

*Students must take a 3 credit hour course from the following list of approved general education Humanities courses: AREN 2310, ART, 1010, THTR 1020, MUSC 1010, PHIL 1030, HIST 1000 or RELS 2010. Courses within the range of ENGL 2012-2322 will also meet this Humanities requirement. Students must remember **NOT** to duplicate a Humanities course option from a previous semester.

HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 will satisfy this requirement. Students must remember **NOT to duplicate History course option from a previous semester.

Fall Schedule		Milestones
Semester 5	Hrs.	Semester 5
BISE 3150	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
BLAW 3000	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
HTMG 3600	3	
MGMT 3010	3	Pre-Requisite Course: Must be completed before enrolling in: HTMG 3500, HTMG 3600, HTMG, 3700, MGMT 4500 and most U/D Management Courses
MKTG 3010	3	Pre-Requisite Course: Must be completed before enrolling in HTMG 3600, HTMG 3800, HTMG 4300 and MGMT 4500
Total Hours	15	

Spring Schedule		Milestones
Semester 6	Hrs.	Semester 6
BISI 3230	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
HTMG 3500	3	
MGMT 3020	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
MGMT 4030	3	
HTMG 3700	3	
Total Hours	15	

Fall Schedule		Milestones
Semester 7	Hrs.	Semester 7
		All business majors must review degree requirements with the COB Office of Undergraduate Studies at least one semester prior graduation.
HTMG, MKTG, MGMT Elective*	3	
FINA 3300	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
HTMG 3800	3	
ECON 3050	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500
MGMT 4020	3	
Total Hours	15	

Spring Schedule		Milestones
Semester 8	Hrs.	Semester 8
		Take Senior Exit Exam and Apply for Graduation
HTMG, MKTG, MGMT Elective*	6	
MGMT 4500**	3	This course satisfies Senior Seminar or Senior Project; Must be taken at TSU.
HTMG 4810	3	
Total Hours	12	

*Students may choose an elective from the following courses: MKGT 4300 or MKTG 4050 or MGMT 4020 or HTMG 4200 or HTMG 4300 or MGMT 4250 or MGMT 3030.

To enroll in MGMT 4500 a student must have: (1) senior standing; and (2) satisfactorily completed all lower division **AND upper division business **CORE** courses.

Employment Information:

Industry Jobs-Hospitality will grow \$1.4Billion in USA, 9.5% of US GDP. Event Manager jobs increased 25% since 2008; Hospitality related jobs expected to increase 5% by 2018. Nashville is in the top 25 markets in Hospitality Sector.

Representative Job Titles Related to this Major:

Hotels, Tourism, Restaurants, Holiday Resorts, Events Planning Wedding Coordinator, and Convention Centers

Representative Employers:

This degree is new to the College the first two graduates were in 2014 and they are employed by: Lowes Vanderbilt Hotel, Embassy Suites Hotel

International study is available for all TSU students and may include opportunities for internships or taking course work towards various minors. International study may have an impact on the academic map; therefore, it is important to consult with the academic advisor for this major before participating in an international program opportunity. Students interested in study abroad opportunities should contact the Office of International Programs and consult with their academic advisor.

This map is not intended to be a contract, either expressed or implied, between the University and the students, but represents a flexible program of the current curriculum which may be altered from time to time to carry out the academic objectives of the University. TSU specifically reserves the right to change, delete or add to any map at any time within the students study of period at the University.