

## BUSINESS ADMINISTRATION, CONCENTRATION-GENERAL BUSINESS ACADEMIC MAP: DEGREE BBA (120 CREDIT HOURS)

This degree map is a semester-by-semester sample course schedule for students majoring in **Business Administration with a concentration in General Business**. The milestones listed to the right of each semester are designed to keep a student on track to graduate in four years. The schedule serves as a general guideline to help build a full schedule each semester. Milestones are courses and special requirements necessary for timely progress to complete a major. When one or more milestones are missed, students should consult with an academic advisor to determine if another degree path would be more suitable.

This concentration is designed for students who prefer to acquire broad undergraduate training in business, rather than specializing in a specific area. Opportunities for career advancements exist for experienced individuals with varied work exposures in all areas of business including---but not limited to--- management, human resources, finance, economics, accounting and business information systems. Students choose courses that emphasize their specific work areas of interest in business or that correlate to their years of prior work experience before completing their degrees in General Business. Their educational preparation is flexibly designed to meet students' intended work emphasis.

Business majors must maintain an overall TSU Cumulative GPA of at least 2.0.-A GPA of at least 2.0 in the upper division business core, and a GPA of at least 2.0 in the ten courses (30 credit hours) being used to satisfy the major field plus upper division business elective course requirements. All business majors, except Accounting may not have more than 2 "D" in the ten (10) courses used to satisfy the major.

To enroll in upper level (3000 and 4000 numbered courses) business classes, students must meet the following requirements: (a) Complete 60 credit hours of lower division requirements; (b) Have a 2.00 GPA or better in lower division courses; and (c) complete the following business courses: MGMT 1010, ECON 1010, ECON 2040, and ACCT 2010.

For more information concerning policies and practices in the COB, see the <u>College of Business Student Handbook</u> or the <u>University Catalog</u>.

Tennessee State University recognizes that students have diverse learning, life, and professional experiences. The University provides opportunities for students to earn college credit toward the degree through a number of assessment options that evaluate their learning experiences. These paths are grouped under the category "Prior Learning Assessment" (PLA). Various means of earning PLA credit at TSU are the following: Advanced Placement Program, American Council of Education (ACE) Military Credit, College Level Exam Program (CLEP), DSST Credit by Examination Program (includes DANTES Examination), Institutional Course Challenge Exams (Departmental Exams), International Baccalaureate Credit, Other Military Service, Portfob Assessment. To learn more about PLA contact your academic advisor or the Office of Student Support Services for Adult and Distance Learners at (615) 963-7001 or adultstudentsupport@tnstate.edu.

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Fall Schedule		Milestones
Semester 1	Hrs.	Semester 1
ENGL 1010	3	Pre-Requisite Course: Must be completed before enrolling in
		ENGL 1020, and HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070,
		or HIST 2700; Minimum Grade "C" Required
UNIV 1000*	1	
MGMT 1010	3	Must be completed before taking 3000 level courses.
MATH 1110		May substitute MATH 1710 Pre-Calculus, Only; Pre-requisite for ECON
	3	2010, ACCT 2010, ECON 2040, and MATH 1830
Humanities**	3	
COMM 2200	3	
Total Hours	16	

<sup>\*</sup>An Orientation course taken at another University does **NOT** meet this requirement. Students with less than 6 credit hours must take UNIV 1000 at TSU.

<sup>\*\*</sup>Students must take 3 credit hour course from the following list of approved general education Humanities courses: AREN 2310, ART, 1010, HIST 1000, THTR 1020, MUSC 1010, PHIL 1030, or RELS 2010.

Spring Schedule		Milestones
Semester 2	Hrs.	Semester 2
ENGL 1020	3	Pre-Requisite Course: Must be completed before enrolling in HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070, or HIST 2700; Minimum Grade "C" Required
Natural Science*	4	
BISI 2150	3	
Non-Business Elective	3	
ECON 2010	3	Pre-Requisite Course: Must be completed before enrolling in ECON 2020 and any 3000/4000 level business courses.
Total Hours	16	

<sup>\*</sup>Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are BIOL 1020/1021, BIOL 1010/1011, BIOL 1110/1111, BIOL 1120/1112, CHEM 1030/1031, CHEM 1110/1111, CHEM 1120/1121, PHYS 2010/2011, CHEM 1040/1041. Students must remember **NOT** to duplicate course option from a previous semester.

Fall Schedule		Milestones
Semester 3	Hrs.	Semester 3
ACCT 2010	3	Pre-requisite Course: Must be completed before enrolling in
		ACCT 2020 and 3000/4000 level business courses.
ECON 2020	3	Pre-Requisite Course: Must be completed before enrolling in for MKTG
		3010.
ENGL Lit*	3	
Natural Science w/Lab**	4	
HIST 2010***	3	
Total Hours	16	

<sup>\*</sup>ENGL 2012-2320 will meet this requirement; must have 3 credit hours in this discipline.

<sup>\*\*</sup>Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are BIOL 1020/1021, BIOL 1010/1011, BIOL 1110/1111, BIOL 1120/1112, CHEM 1030/1031, CHEM 1110/1111, CHEM 1120/1121, PHYS 2010/2011, CHEM 1040/1041. Students must remember **NOT** to duplicate course option from a previous semester.

<sup>\*\*\*</sup>HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 will satisfy this requirement.

Spring Schedule		Milestones
Semester 4	Hrs.	Semester 4
ACCT 2020	3	Pre-Requisite Course: Must be completed before enrolling in FINA 3300.
ECON 2040	3	Pre-requisite Course: Must be completed before enrolling in any 3000/4000 level business courses.
ENGL LIT or Humanities*	3	
BISE 3150	3	Pre-requisite Course: Must be completed before enrolling in MGMT 4500.
HIST 2020**	3	
Total Hours	15	

<sup>\*</sup>Students must take 3 credit hour course from the following list of approved general education Humanities courses:

<sup>\*\*</sup>HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 will satisfy this requirement. Students must remember **NOT** to duplicate History course option from a previous semester.

Fall Schedule		Milestones
Semester 5	Hrs.	Semester 5
BLAW 3000	3	Pre-Requisite Course: Must be completed before enrolling in MGMT 4500.
MGMT 3010	3	Pre-requisite Course: Must be completed before enrolling in most U/D Management courses and before MGMT 4500.
MKTG 3010	3	Pre-requisite Course: Must be completed before enrolling in most U/D Marketing courses and before MGMT 4500.
Business Elective*	6	
Total Hours	15	

<sup>\*</sup>Students may select ANY 3000-4000 level Business courses **NOT** listed as required course, such as: MGMT 3200, MKT 4060, or BISI 4400.

Spring Schedule		Milestones
Semester 6	Hrs.	Semester 6
BISI 3230	3	Pre-Requisite Course: Must be completed before enrolling in MGMT 4500.
FINA 3300	3	Pre-Requisite Course: Must be completed before enrolling in MGMT 4500.
MGMT 3020	3	Pre-Requisite Course: Must be completed before enrolling in MGMT 4500.
UPPER DIVISION Business Elective*	3	
Concentration Core**	3	
Total Hours	15	

<sup>\*</sup>Students may select ANY 3000-4000 level Business course not listed as required course; such as: MGMT 3200, MKT 4060, or BISI 4400.

<sup>2310,</sup> ART, 1010, THTR 1020, MUSC 1010, PHIL 1030, HIST 1000 or RELS 2010. Courses within the range of ENGL 2012---2322 will also meet this Humanities requirement. Students must remember **NOT** to duplicate a Humanities course option from a previous semester.

<sup>\*\*</sup>Concentration Core - Select one of the following: (3 Hours) ACCT 3140—Cost Accounting, ECON 4800-Current Economic Problems, BISI 4400 — Introduction to Web Design. Students should remember **NOT** to duplicate a course from a previous semester.

Fall Schedule		Milestones
Semester 7	Hrs.	Semester 7
		All business majors must review degree requirements with the COB Office of Undergraduate Studies at least one semester prior graduation.
MGMT 4030	3	
Marketing Elective*	3	
Business Electives**	6	
ECON 3050	3	
Total Hours	15	

<sup>\*</sup>Students may select ANY 3000-4000 level Marketing course not listed as required course (i.e. MKTG 3010); such as: MKTG 3400, MKTG 4050, MKTG 4060, MKTG 4250, MTKG 4350 MTKG 4400.

<sup>\*\*</sup>Students may select ANY 3000-4000 level Business course not listed as a required course (i.e. MGMT 3010); such as: MGMT 3200, MKT 4060, or BISI 4400.

Spring Schedule		Milestones
Semester 8	Hrs.	Semester 8
		Take Senior Exit Exam and Apply for Graduation
MGMT 4500*	3	This course satisfies Senior Seminar or Senior Project; Must be taken at TSU.
Business Electives**	6	
Concentration Core***	3	
Total Hours	12	

<sup>\*</sup>To enroll in MGMT 4500 a student must have: (1) senior standing; and (2) satisfactorily completed all lower division AND upper division business CORE courses.

## Employment Information (General Business):

Opportunities for career advancements exist for experienced individuals with varied work exposures in all areas of business including but not limited to management, human resources, finance, economics, accounting and business information system. Graduates choose courses that emphasize their specific work areas in business and correlate to their years of prior work experience before completing their degrees in General Business. Their educational preparation is flexibly designed to meet student's intended work emphasis.

## Representative Job Titles Related to this Major:

## Representative Employers:

International study is available for all TSU students and may include opportunities for internships or taking course work towards various minors. International study may have an impact on the academic map; therefore, it is important to consult with the academic advisor for this major before participating in an international Program opportunity. Students interested in study abroad opportunities should contact the Office of International Programs and consult with their academic advisor.

This map is not intended to be a contract, either expressed or implied, between the University and the students, but represents a flexible program of the current curriculum which may be altered from time to time to carry out the academic objectives of the University. TSU specifically reserves the right to change, delete or add to any MAP at any time within the student's period of study at the University.

<sup>\*\*</sup>Students may select ANY 3000-4000 level Business course not listed as required course (i.e. MGMT 3010); such as: MGMT 3200, MKTG 4050, or BISI 4400. Students must remember not to duplicate course option from previous semester.

<sup>\*\*\*</sup>Select one of the following: (3 Hours) ACCT 3140-Cost Accounting, ECON 4800-Current Economic Problems,
BISI 4400–Introduction to Web Design. Students should remember **NOT** to duplicate a course from a previous semester.